Boeing to Highlight Pioneering Technologies for a Sustainable Future at Farnborough 2008

CHICAGO, July 3 /PRNewswire-FirstCall/ -- The Boeing Company (NYSE: BA) during this month's Farnborough International Airshow will spotlight a range of pioneering technologies that will help develop a sustainable future for the global aerospace industry.

"We're working across Boeing to develop and deliver technology in our products that drive the efficiencies and environmental performance that have become so important to our customers," said Tom Downey, senior vice president, Communications. "As fuel costs rise, we continue to see demand for the benefits that our new products and services deliver."

The Boeing exhibit on the show grounds highlights technologies the company is implementing now and researching for the future to improve the environmental performance of its products and the air transportation system. In addition, Air India -- India's national flag carrier -- will display a new, fuel-efficient Boeing 777-300ER.

Boeing's defense showcase will include a daily flying demonstration by its advanced, combat-proven, multirole strike fighter -- the F/A-18E/F Super Hornet. The company and its customers will also display the C-17 Globemaster III military transport, F-15C Eagle fighter jet, the CH-47 Chinook heavy-lift helicopter, Harpoon and SLAM-ER missiles and ScanEagle unmanned air vehicle.

Boeing will hold a series of briefings on key programs and issues throughout the show. Each day, media should check the briefing schedule at the media centre and the Boeing media chalet, situated in Chalet Row B, for updates.

The Boeing schedule (follows in detail) begins on Monday, July 14 with a press conference at 0930 hosted by Boeing Commercial Airplanes President and CEO Scott Carson. On the same day at 1100, Boeing Integrated Defense Systems President and CEO Jim Albaugh and the leaders of the IDS businesses will discuss current defense trends and opportunities. On Tuesday, July 15, Pat Shanahan, vice president and general manager of the 787 Dreamliner program, will hold a press conference at 0900.

Note: All times listed below are local to Farnborough

Monday, July 14
0930 Commercial Airplanes Overview -- Radlett Suite

Boeing Commercial Airplanes President and Chief Executive Officer Scott Carson will discuss current market conditions and the demand for newer more efficient and environmentally progressive products.

1100 Integrated Defense Systems Presidents Panel -- Hatfield Room

Boeing Integrated Defense Systems President and Chief Executive Officer Jim Albaugh and the presidents of the individual IDS businesses will provide an overview of Boeing's defense business and opportunities.

1300 TACAIR: Positioning for a Changed Future -- Boeing Media Chalet

Dan Korte, vice president and general manager of Global Strike Systems, will brief on the state of tactical aviation, the challenges facing both military air forces and industry and the solutions offered by Boeing.

1400 Super Hornet -- Boeing Media Chalet

Bob Gower, vice president, F/A-18 and EA-18 Program, and U.S. Navy Captain Mark Darrah, program manager PMA-265, NAVAIR, will provide an update on the Block II F/A-18E/F and EA-18G Growler and discuss emerging opportunities in Europe and other international markets.

Tuesday, July 15
0900 787 Dreamliner -- Cody Room

Pat Shanahan, vice president and general manager of the 787, will discuss the status of the program after the successful power-on milestone.

1000 Bell Boeing, U.S. Marine Corps V-22 Osprey -- Hendon Room

V-22 Osprey briefing by Gen James F. Amos, Assistant Commandant of the Marine Corps, Lt Gen George J. Trautman, III, Deputy Commandant for Aviation, Col Matthew D. Mulhern, V-22 Program Manager, PMA-275, Lt Col Paul P. Ryan, Commanding Officer, VMM-263 and Gene Cunningham, Bell Boeing V-22 program manager.

1100 Advanced Systems -- Boeing Media Chalet

Darryl Davis, president of Boeing Advanced Systems, will discuss technological advances in manned and unmanned aircraft, hypersonic vehicles, space, simulation and advanced logistics support.

1300 UK Chinook Through Life Customer Support -- Boeing Media Chalet

Jim O'Neill vice president and general manager Integrated Logistics and representatives from the RAF will discuss the UK Chinook TLCS program and share an unique insight into this performance-based logistics success story about improving fleet support and aircraft readiness, and reducing operator costs.

1300 Boeing Commercial Airplanes Environment Briefing -- Boeing Technology Exhibit

Boeing will outline progress on key environment initiatives.

1400 Mobility & Humanitarian Missions -- Boeing Media Chalet

Dave Bowman, vice president and general manager of Global Mobility Systems, and Chuck Allen, vice president and general manager of Rotorcraft Systems, will discuss the growing critical role of the C-17 and CH-47 in relief missions around the world.

1500 Networked Systems -- Boeing Media Chalet

Roger Krone, president of Boeing Network and Space Systems, will brief on Boeing's systems and solutions for network enabled operations.

Wednesday, July 16
1100 P-8A Poseidon -- Boeing Media Chalet

Tony Parasida, vice president and general manager ASW/ISR Systems and the U.S. Navy will provide an update on the P-8A Poseidon program.

1200 Apache Block III -- Boeing Media Chalet

Al Winn, vice president Boeing Apache Programs, will provide an update on the latest Apache Block III program.

1500 Growing Local Defense Markets -- Boeing Media Chalet

Boeing defense leaders will brief on international partnering, building an onshore presence and the importance of industrial participation. There will follow a panel discussion with Mark Kronenberg, vice president International Business Development, Turbjorn Sjogren, vice president International Support Systems, Mike Kurth, managing director Boeing Defence UK and Mohammed Fallatah, managing director Alsalam Aircraft.

Thursday, July 17
1000 EPX Multiple Intelligence Capabilities -- Boeing Media Chalet

Tony Parasida, vice president and general manager ASW/ISR Systems will discuss Boeing's proposed EPX solution for the US Navy.

1100 C-17B -- The Future of Airlift -- Boeing Media Chalet

Dave Bowman, vice president and general manager Global Mobility Systems will discuss the future development of the C-17B airlifter.

1300 C-130 AMP and Scalable Avionics Architecture -- Boeing Media Chalet

Phil Schwab, vice president of Business Development Support Systems, will provide an update on the C-130 AMP program and the Scalable Avionics Architecture being offered to international C-130 customers.

Boeing is the world's leading aerospace company and the largest manufacturer of commercial jetliners and military aircraft combined. Additionally, Boeing designs and manufactures rotorcraft, electronic and defense systems, missiles, satellites, launch vehicles and advanced information and communication systems. As a major service provider to NASA, Boeing operates the Space Shuttle and International Space Station. The company also provides numerous military and commercial airline support services. Boeing has customers in more than 90 countries around the world and is one of the largest U.S. exporters in terms of sales. Headquartered in Chicago, Boeing employs more than 160,000 people across the United States and in 70 countries. Total company revenues for 2007 were $66.4 billion.

SOURCE: The Boeing Company

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