Boeing to Highlight Broad Range of Commercial, Defense Products and Services at Singapore Airshow 2008

PRNewswire-FirstCall
CHICAGO
(NYSE:BA)

CHICAGO, Feb. 12 /PRNewswire-FirstCall/ -- The Boeing Company (NYSE: BA), the world's leading aerospace company, will highlight its broad range of commercial and defense offerings during this year's Singapore Airshow, which begins Feb. 19.

"The new-look Singapore Airshow is well positioned to bring the global aerospace community together in one place," said Boeing Senior Vice President of Communications Tom Downey. "It provides Boeing an opportunity to demonstrate our commitment to the Asia-Pacific market and to showcase the products and services that are important to our customers in the region. It also serves as an important forum to examine progress on industry-wide issues like the environment, which are important to our future."

Boeing's schedule begins at 1400 hours on Tuesday, Feb. 19, with a briefing about the company's defense business in the Asia-Pacific region. That will be followed at 1500 hours by a briefing about the Asia-Pacific commercial aviation market.

On Wednesday, Feb. 20, at 1000 hours, Boeing will brief about the advanced F-15E multi-role fighter's capabilities, while at 1400 hours that day there will be a discussion about commercial aviation market trends in South and Southeast Asia.

There will be additional briefings about Boeing's commercial airplane family, the P-8A maritime patrol aircraft, and the company's rotorcraft programs, which include the AH-64 Apache Longbow, the CH-47 Chinook and the V-22 Osprey.

Boeing products on display during the show will include the F-15C and F/A-18 E/F Super Hornet fighter jets and the Harpoon, SLAM-ER and JDAM weapons systems. The Boeing exhibit will showcase the 787 Dreamliner; 747-8I and 777 passenger airplanes; and the F-15, F/A-18E/F, Chinook and C-17 military aircraft.

Boeing is sponsoring the state-of-the-art Singapore Airshow Media Hub, and will feature news, information and giveaways as part of its sponsorship.

Note: All times listed below are local to Singapore

Tuesday, February 19

1400 ASIA-PACIFIC DEFENSE MARKET BRIEFING -- FUNCTION ROOM B

Joe Song, vice president International Business Development, Integrated Defense Systems will provide an overview of Boeing's defense business in the Asia-Pacific region.

1500 BOEING COMMERCIAL AIRPLANES -- ASIA-PACIFIC UPDATE -- FUNCTION ROOM B

Randy Tinseth, vice president, Marketing, Boeing Commercial Airplanes will provide an update on the commercial airplane market for the Asia-Pacific region.

Wednesday, February 20

1000 F-15 BRIEFING -- FUNCTION ROOM A

Mark Bass, vice president Integrated Defense Systems and F-15 Program Manager, will provide an update on the F-15 program.

1100 P-8A BRIEFING -- FUNCTION ROOM A

Frank Lewandowski, senior manager, Business Development for P-8 International Programs, will provide an update on the P-8A Maritime Patrol Aircraft program.

1300 BOEING COMMERCIAL AIRPLANES -- ENVIRONMENT ROUNDTABLE -- BOEING EXHIBIT MEETING ROOM

David Daggett, program manager, Energy & Emissions, will provide an update on Boeing initiatives concerning alternative fuels and environmental aspects of commercial aviation.

1400 BOEING COMMERCIAL AIRPLANES -- SOUTH AND SOUTHEAST ASIA UPDATE -- FUNCTION ROOM A

Dinesh Keskar, vice president of Sales, Boeing Commercial Airplanes will provide a market overview and update on industry trends in South/Southeast Asia.

1500 BOEING COMMERCIAL AIRPLANES -- AIRPLANE FAMILY OVERVIEW -- FUNCTION ROOM A

Randy Tinseth, vice president, Marketing, Boeing Commercial Airplanes will provide an overview of Boeing's commercial airplane product strategy.

Thursday, February 21

1000 ROTORCRAFT BRIEFING -- FUNCTION ROOM A

Tom Cunningham, director of International Business Development for Rotorcraft Systems will provide an update on the Integrated Defense Systems unit's range of rotorcraft including the AH-64D Apache Longbow, CH-47 Chinook, and V-22 Osprey.

1000 BOEING COMMERCIAL AIRPLANES -- CARGO MARKET ROUNDTABLE -- BOEING EXHIBIT MEETING ROOM

Jim Edgar, regional Director, Cargo Marketing, will provide an update on Boeing leadership in the air cargo marketplace and the company's product strategy.

SOURCE: The Boeing Company

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