Boeing to Showcase Advanced Range of Products, Services at Dubai 2007

The Boeing Company [NYSE: BA] at this year's Dubai Airshow will spotlight a wide range of products and services producing record sales across commercial and defense markets. The show runs from Nov. 11-15.

"Boeing comes to Dubai with a record backlog, strong momentum and clear strategies in both our commercial airplane and defense businesses," said Tom Downey, senior vice president, Communications.

"Boeing is proud of a partnership with the Middle East that stretches back more than a half century, and we are committed to meeting the needs of our customers throughout this fast-growing region and to further developing and expanding our long-term partnerships."

Boeing has long considered the Dubai Airshow to be one of the world's premier aerospace exhibitions and will be well represented with people, products and services.

On the defense side, daily flying displays by the F-15E Strike Eagle and F/A-18 Super Hornet will showcase the capabilities these next-generation fighter planes. Static displays will include the regional debut of Boeing's 737 Airborne Early Warning and Control aircraft, in addition to an E-3 AWACS, B-1B Lancer, C-17 Globemaster III military transport aircraft and a UAE Land Forces AH-64A Apache. On the commercial side, Boeing's valued customer Royal Jet will display a Boeing Business Jet.

Boeing's schedule begins on Saturday, Nov. 10, with a press conference at 1200 hours for Boeing Commercial Airplanes. On the same day, Integrated Defense Systems, with its Saudi Arabian partner Alsalam Aircraft Company, will co-sponsor the Middle East Air Chiefs conference. Boeing Capital Corporation will host on Nov. 13 a financiers and investors conference, recognizing Dubai's leading regional role as a financial center.

Boeing will be represented by senior executives from across the company to talk about the company's overall progress and underscore Boeing's continuing commitment to its customers and partners in the Middle East.

Boeing will hold a series of briefings on key programs and issues throughout the show. Each day, media should check the briefing schedule at the Boeing sponsored Press Center for updates.

Note: All times listed below are local to Dubai

Saturday, Nov. 10

1200 Commercial Airplanes Overview --

Lee Monson, Boeing Commercial Airplanes Sales vice president for the Middle East & Africa will introduce his successor Marty Bentrott and the two will discuss current regional market conditions, highlighting the market success and BCA's plans for the Air Show.

Sunday, Nov. 11

1200 Middle East Current Market Outlook -- Press Conference Room A

Randy Tinseth, Boeing Commercial Airplanes vice president marketing, will speak on the 20-year outlook for the Middle East aviation market

1400 BCA Announcement -- Press Conference Room A

Monday, Nov. 12

1000 Airborne Early Warning and Control (AEW&C) Briefing -- Press Conference Room A

Mark Ellis, Boeing Integrated Defense Systems Peace Eagle program manager, will speak to the capabilities of Boeing's 737 AEW&C system, and applicability to needs in the Middle East.

1200 Joint press conference with Royal Jet -- Press Conference Room A

1400 BCA Announcement - Press Conference Room A

Tuesday, Nov. 13

1200 Partnering with Regional Aerospace Industry briefing - Press Conference Room A

Torbjorn Sjogren, vice president, International Support Systems will discuss the growth opportunities Boeing brings to the Middle East through strategic investments, partnerships and joint ventures with local aerospace companies. Mohammed Fallatah, President and CEO of Riyadh-based Alsalam Aircraft Company will participate in the presentation.

###

For further information:
Charlie Miller
Boeing Corporate Communications
+44 7802 399622
Sami Lahoud
Boeing Corporate Communications
+971 50 559 4426
Brian Walker
BCA Communications
+1 206 356 4606
Damien Mills
IDS Communications
+1 314 600 4696