Turkish Airlines Adopts Innovative Boeing Maintenance Tool

Turkish Technic, a wholly owned subsidiary of Turkish Airlines, has adopted Boeing's [NYSE: BA] Web-based maintenance solution, Maintenance Performance Toolbox, to help improve the maintenance of its fleet of 14 Classic 737s and 41 Next-Generation 737s.

Turkish Technic will use available Toolbox modules including Library, Tasks, Structures, Authoring and Systems. These modules will help the airline streamline an array of maintenance and repair activities including managing technical publications and training, customizing online maintenance manuals, updating and tracking maintenance task cards, and performing core maintenance and engineering tasks.

"In a competitive market such as ours, we must remain committed to operating as efficiently as possible and using our most expensive assets, our airplanes, to their fullest," said Ismail Demir, general manager of Turkish Technic. "Boeing's Maintenance Performance Toolbox will help us achieve faster turnarounds so that we can keep our airplanes in the air. This is where our customers, and our investors, want us to be."

Boeing's innovative suite of aircraft maintenance software tools is the industry's first set of productivity tools designed to unify an airline's maintenance and engineering operations from start to finish.

"Maintenance Performance Toolbox has become a must-have solution for airlines committed to maximizing their efficiency," said Dan da Silva, vice president of Sales and Marketing for Boeing Commercial Aviation Services. "Precisely because Turkish Airlines is so respected as an efficient 737 operator, this endorsement is a great validation for us."

Accessible via an Internet browser as a secured, hosted service, Toolbox is a key component within Boeing's evolving portfolio of performance-enhancing products for aircraft maintenance. Boeing will provide reliable access to the Toolbox tools for Turkish Technic through its secure Internet portal, MyBoeingFleet.com. Only an Internet connection, password and computer -- a laptop, desktop or pen tablet -- are necessary to access the system.

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