Boeing's 787 Dreamliner Surpasses 500 Customer Orders in under Three Years

The Boeing Company [NYSE: BA] today announced the 500th customer order for the 787 Dreamliner with a follow-on order from Japan Airlines Corp. (JAL).

"Today we are celebrating some great news with one of our great customers," said Scott Carson, president and chief executive officer, Boeing Commercial Airplanes. "This is an unprecedented achievement for Boeing and yet another wonderful milestone for the 787 program. We are very gratified that the 787 will play a key role in the future plans of JAL and so many other industry-leading airline customers."

The JAL order for five 787-8 airplanes, in addition to several orders from unidentified customers, brings the 787's order total to 514 airplanes from 43 customers since its launch on April 26, 2004, making it the fastest-selling commercial airplane in history. This increases JAL's total 787 order to 35 airplanes from their previous order of 30 in December 2004.

"The 787 will be a key airplane on a variety of international and domestic routes, said Kunio Shimizu, vice president of Engineering & Quality Assurance Department for the Americas, Japan Airlines International Corp. "We are expecting the benefits of the 787 to provide efficiency and flexibility in our route planning and are also looking forward to the wonderful flying experience the 787 will provide to our customers."

"Surpassing the 500 order mark this early in the program - more than a year before the first airplane is delivered - shows that Boeing made the right choice in our point-to-point business strategy, and that the 787 team made the right choices in designing the airplane," said Mike Bair, 787 vice president and general manager." This is an enormous compliment to the people around the world who are working hard to ensure we keep the promises we've made to our customers."

The 787 provides passengers with a better flying experience and operators with a more efficient commercial jetliner. Using 20 percent less fuel per passenger than similarly sized airplanes, the 787 is designed for the environment with lower emissions and quieter takeoffs and landings. Inside the airplane, passengers will find cleaner air, bigger windows, more stowage space and improved lighting.

The Boeing 787 Dreamliner will lead the industry into the next generation of flight using the latest in ground-breaking technology to provide airlines with a family of airplanes that allows them to take their passengers where they want to go, when they want to go.

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For further information:
Yvonne Leach
787 Communications
425-342-8537
Adam Morgan
787 Communications
425-294-6103