Boeing Exhibits at Sixth China International Aviation & Aerospace Exhibition

The Boeing Company [NYSE: BA] will have a strong presence at the sixth China International Aviation & Aerospace Exhibition (also known as Airshow China 2006) held in Zhuhai, Oct. 31 - Nov. 5. During the biennial event, Boeing will demonstrate the products that will shape the future of the commercial aviation market, showcasing the features of the 787 Dreamliner.

The Boeing 787 Dreamliner, the aviation industry's best-selling new airplane, provides the nucleus of the Boeing exhibit with a mock-up of the passenger-pleasing 787 interior cabin.

In addition, Boeing will focus on the industry's most complete commercial airplane product line, from the best-selling single-aisle airplane, the Next-Generation 737, to the long-range 777 and 747-8 Intercontinental families -- the world's most technologically advanced airplanes -- in a series of graphic panels, plasma screens and models.

Boeing Commercial Aviation Services will be a key element, showing the comprehensive capabilities, solutions, and unmatched customer support that are of utmost importance to airlines around the world.

On Oct. 31, in the Airshow's press center, Boeing Commercial Airplanes Vice President of Marketing Randy Baseler and Regional Director - Product Marketing John Bates will brief media about China's market requirements, Boeing's market strategy, the 787 and other Boeing technological innovations, and Boeing's presence in China.

"The China aviation market is very promising, with the expected annual air traffic growth rate of 7.4 percent, the highest of any region in the world; we expect the demand for airplanes to be particularly high," said Baseler. "As a key partner in Chinese aviation for more than 30 years, Boeing's commitment to China reflects our intention to maintain and grow our partnership -- providing superior value through the most complete line of high-technology aviation products and services."

"Passengers will demand more nonstop, point-to-point flights and increased frequency choices. Our strategy is to develop new products and technologies for these future needs," added Bates.

Boeing Media Briefing
Text
Date: Tuesday, October 31, 2006
Text
Time: 09:00-12:00 noon
Text
Venue: Room 2029, Zhuhai Airshow Press Center, The 6th China International Aviation & Aerospace Exhibition site

Boeing Exhibit
Text
1D1/1, Hall 1
Text
The 6th China International Aviation & Aerospace Exhibition site

###

For further information:
George Liu
Boeing China, Beijing
office: + (86-10) 6539-2299 X 1061
mobile: + (86) 1391-150-2839
george.liu@boeing.com
Linda Lee
International & Sales Communications, Seattle
office: +1 (206) 766-2905
mobile: +1 (206) 331-8298
linda.a.lee@boeing.com