Boeing Names Larry Dickenson to Lead Commercial Airplanes Sales

Boeing [NYSE: BA] today announced that Larry Dickenson has been named to lead the Boeing Commercial Airplanes sales team as vice president, Sales, reporting to Commercial Airplanes President and CEO Scott Carson.

Dickenson, 63, replaces Carson, who was named president and CEO in September, effective immediately. Dickenson will have responsibility for sales of commercial airplanes and related services to airline customers and leasing companies around the world. His replacement in Asia/Pacific sales will be named shortly.

"Larry has been a proven leader in building and maintaining strong relationships with our customers," Carson said. "He understands our customers and knows how to bring our resources together to meet their needs. We look forward to Larry bringing his leadership and experience to the entire sales organization."

Dickenson has led the Commercial Airplanes Asia/Pacific sales organization for more than 20 years, where he was responsible for sales operations in China, Japan, Korea, Hong Kong, Singapore, Australia, New Zealand and other markets in the region. During this time, Dickenson's team was integral to the launch of the Boeing 787 and 777 jetliners.

Prior to his career at Boeing and beginning in 1983, Dickenson was vice president of Aircraft Programs at Texas Air Corporation, which at the time was the parent company of Continental and Eastern Airlines. In this capacity, he was responsible for aircraft acquisition, sales and aircraft financing for the Texas Air fleet. Previously, he was vice president of Commercial Sales for Europe, Middle East and Africa at McDonnell Douglas, beginning in 1978.

Dickenson is a fellow of the Royal Aeronautical Society, and serves as a board member of the Fred Hutchinson Cancer Research Center Holiday Gala and the National Economic Development Board at California State University-Fresno. He is also a member of the Callaway Golf Company's golf club test panel.

Dickenson holds a bachelor's degree in business administration from California State University-Fresno and also attended The Advanced Management Policy Institute at the University of Southern California.

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