Boeing Promotes Information Technology Opportunities in Vietnam

The Boeing Company [NYSE: BA] has concluded a series of Information Technology (IT) Seminars, held in key Vietnamese cities to bring together IT companies and universities with world-renowned experts.

Following the first two seminars in Hanoi and Da Nang, the seminar series finished with a Sept. 25-26 event at Ho Chi Minh City University of Technology. The objectives of the seminars have been to identify IT opportunities in the global economy, stress the importance of education and encourage the development of the right toolset to be successful in the IT industry.

The seminars were led by John Vu, technical fellow for the Boeing Company. Vu has published more than 40 technical papers on software and systems engineering, three books on software engineering improvement and has presented papers at various software engineering conferences worldwide.

The seminars support Vietnam's goal to make its IT industry and educational system competitive and internationally recognized. Boeing is teaming on these events with Hanoi University of Technology, the University of Da Nang and Ho Chi Minh University of Technology.

"Boeing is working with Vietnam to help current and future IT leaders to understand global IT standards, learn how other countries have become key industry participants, and to help them network with other IT experts and key industry players," said Vu. "These are key steps in the ascension of Vietnam within the global IT arena."

Additionally, Boeing is planning to host a Capability Maturity Model Integration (CMMI) training activity in the near future. Vu is one of the world’s foremost authorities in CMMI, which assesses levels of computing abilities. Participation in one of the IT seminars will allow priority registration for the CMMI training session.

The IT Seminars constitute another significant step in the relationship between Boeing and Vietnamese industry and education that contributes to the development of Vietnam's capabilities. They follow and build on an intensive "working together" conference held last March in Seattle, in which leading Vietnamese and U.S. universities began the process to develop cooperative plans to enable the Vietnamese universities to achieve international standards and recognition in IT and aviation while providing opportunities for the U.S. schools to fulfill their mission for international engagement.

Participants at the Boeing-sponsored Vietnam-U.S. University Networking Conference initiated a series of projects designed to promote engineering and technology accreditation and improve IT capabilities and English-language skill development through curriculum exchange and cooperative information exchange and training programs.

Boeing, as the world's largest aerospace company, has a long tradition of industry leadership and technology development. The company is a leader in large-scale systems integration, requiring significant talent and innovation in IT-related activities. This industry leadership puts Boeing in the unique position to provide assistance in the development of Vietnam's IT capabilities.

Vu has worked on computer integration in support of 777 software and systems process improvement activities and global software management. Vu's latest book on Software Engineering has been translated into Chinese and Korean and is currently used as a textbook in several universities. He is active with several industry groups and universities.

From the resumption of diplomatic relations between the Socialist Republic of Vietnam and the United States, Boeing foresaw the talents and opportunities that Vietnam offered and has worked to develop a strong relationship with Vietnam and its people.

Additionally, Boeing saw significant opportunities to help the world become better connected to Vietnam, by working with Vietnam Airlines to allow people to fly where they want to go, when they want to go and in the most direct way possible.

Boeing and its employees have developed a corporate culture focused on providing assistance. It is important to Boeing that the company contributes to Vietnam and the Vietnamese people in a positive way. Over the years, Boeing has lent its support to a number of programs involving "good corporate citizenship" and the company continues to investigate new opportunities, including recent school construction projects in Hoi Ninh and Quang Nam.

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