Boeing Delivers First 737-800 to Atlas Blue

Boeing today announced that it has delivered the first Next-Generation 737-800 airplane to Atlas Blue, a low-cost carrier based in Marrakech, Morocco.

Atlas Blue's newest and most advanced jetliner left Boeing Field this past Friday on a ferry flight to Morocco where it will join the airline's primary fleet of six 737-400s. Atlas Blue is pursuing a growth strategy that will see the airline incorporate two new airplanes per year with the goal of building a modern fleet of 24 airplanes by 2012. The superior operating performance, efficiency and unmatched reliability of the Boeing 737 make it the premier choice of low-cost carriers around the world.

Atlas Blue was launched in 2004 as a fully owned subsidiary of Royal Air Maroc and provides direct international service from Marrakech and Agadir to destinations across Europe.

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For further information:
Brian Walker
206-766-2929