Peckham Named Sea Launch President and General Manager

The Sea Launch Company's Board of Directors has named Robert Peckham as the new President and General Manager, effective June 5.

Peckham has been serving on an interim basis in this role, since March. 30. He brings more than 25 years of experience in the aerospace industry, focusing the past 18 years on commercial space business. He has played a pivotal position in the growth of Sea Launch, since joining the Marketing and Sales team in 2000 and will continue to provide oversight to that team until a successor is named in the near future.

"Rob is the right leader for Sea Launch at this time," said Bill Collopy, chairman of the Sea Launch Board of Directors. "He has an intimate knowledge of the market, an understanding of the business and the enthusiastic endorsement of the board. On behalf of the board, we look forward to working with Rob in this position as he takes Sea Launch forward as the premier commercial launch services company."

Peckham has been leading the Sea Launch sales team, successfully filling the Sea Launch manifest into 2008. He and his team have also filled the manifest for the land-based offering -- Land Launch -- through 2008. Emphasizing responsive, flexible and innovative customer-focused solutions, the Sea Launch team works closely with spacecraft end users, manufacturers and the insurance community to ensure open relationships and uncompromised customer satisfaction.

Since 1988, Peckham has held increasingly responsible positions in the development of commercial space programs. He was Manager of Launch Services Acquisition for Hughes Space and Communications (now Boeing Satellite Systems, Inc.) before joining the Sea Launch team in 2000, as senior director of Sales and Marketing and then as Vice President of Sales and Marketing in 2001.

Peckham has a Bachelor of Arts degree from California State University, Chico, and a Masters in Business Administration degree from Pepperdine University. He and his wife, Kristi, have two grown children.

About Sea Launch Company
Sea Launch Company, LLC, headquartered in Long Beach, Calif., is the world's most reliable heavy-lift commercial launch service. This international partnership offers the most direct and cost-effective route to geostationary orbit. With the advantage of a launch site on the Equator, the robust Zenit-3SL rocket can lift a heavier spacecraft mass or provide longer life on orbit, offering best value plus schedule assurance. Sea Launch is building a legacy, with one successful launch, one satisfied customer, at a time. For additional information, please visit the Sea Launch website at: www.sea-launch.com
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For further information:
Paula Korn
Sea Launch Company, LLC
office: 562.499.4729
mobile: 562.254.5684
paula.korn@sea-launch.com