Connexion by Boeing Continues Evolution of Award-Winning High-Speed In-Flight Internet Service

New Pricing Options Simplify Choice, Offer Added Value for Passengers

Live Global Television Service Available January 23 on Equipped Airplanes

Yahoo! Search Capability Rolling Out January 15

Connexion by Boeing, a business unit of The Boeing Company [NYSE:BA], ushered in the new year by announcing evolutions in its pricing and service enhancements for its real-time high-speed Internet and entertainment services to airline passengers in flight.

The service enhancements include an expanded delivery of four channels of live global television to airlines that offer the Connexion by Boeing service, and implementation of Yahoo! as the exclusive search engine on the service's portal used by passengers on flights to access the Internet and email.

Pricing for the award-winning service will be simplified, giving passengers more flexibility with four choices based on the amount of time they want to be connected:

Internet Time Unlimited Internet access beginning at time of first sign-in	1 hour 2 hours 3 hours	US$9.95 US$14.95 US$17.95
Internet Flight Unlimited Internet access, including connecting flights within 24 hours of sign-in	24 hours	US$26.95

The new pricing, effective January 31, is based on extensive customer research conducted individually, and in conjunction with, leading airlines in Europe, Asia and the U.S.

"As our service has expanded to more airlines and destinations worldwide, passengers have enjoyed the benefits of airborne Internet access. Yet, through our customer research, passengers also have told us they want simplified pricing based on the time they are connected and more options for how to pay for it," said David Friedman, vice president of marketing and direct sales, Connexion by Boeing. "We've listened closely and are making changes that provide added flexibility at price points more favorable to our customers."

Beginning Monday, January 23, all airlines equipped with the Connexion by Boeing service may begin offering their passengers four channels of live global TV from their laptops. Live global TV programming is part of the Internet and data access service and is provided at no additional cost to passengers purchasing the Connexion by Boeing service. The Yahoo! Search Engine feature, available on the Connexion by Boeing air portal, will also be accessible by passengers beginning January 15.

The television programming, which will be distributed across the Connexion by Boeing global network, consists of BBC World, EuroNews, Eurosportnews, CNBC and MSNBC.

"Connexion by Boeing is at the forefront of a major shift in how people communicate and entertain themselves no matter where they are," said Friedman. "Our service continues to evolve with more innovative features that enhance passengers' in-flight experience."

About Connexion by Boeing
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Connexion by Boeing is, for the third year running, the recipient of the World Travel Award for World's Leading High-Speed In-flight Internet Services Provider. In 2005 IDC wireless services analysts named Connexion by Boeing as one of the wireless companies to watch. Connexion by Boeing also is the recipient of Network Magazine's Innovation Awards 2005 honor for "Product Breakthrough." Through a broadband connection to an equipped airplane, high-speed Internet, data and entertainment connectivity is delivered directly to travelers in flight. The Connexion by Boeing service is available today on more than 170 daily flights offered by Lufthansa, SAS, Japan Airlines, ANA, Singapore Airlines, China Airlines, Korean Air, Asiana Airlines and El Al Israel Airlines. In addition, Etihad Airways and Austrian Airlines will begin offering the innovative service in the months ahead. Connexion by Boeing also offers a high-speed connectivity solution for the business aviation market and has announced Teekay Shipping as its launch customer for the maritime market. For more information, please visit
http://www.connexionbyboeing.com
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