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Connexion by Boeing, a business unit of The Boeing Company [NYSE:BA], has won the World's Leading High Speed Inflight Internet Service Provider award for the third year running, as announced at the 12th annual World Travel Awards in London on Sunday night.

Leaders from the world's airline and travel industries recognized the Connexion by BoeingSM real-time, high-speed Internet service for its technological superiority over that of the other contenders (OnAir, Tenzing, Airshow and Netvigator Inflight) for this highest honor in the Travel Technology category, a new category established in 2003 and won by Connexion by Boeing in 2003 and 2004.

Established in 1993 to acknowledge and celebrate excellence, the World Travel Award is the highest honor in the world's travel and tourism industry. "Bringing the Internet, data connectivity and television to airline passengers traveling at 32,000 feet, Connexion by Boeing has proven the sky is no limit, and has been rightfully recognized by the global travel industry," said Graham Cooke, president and founder of World Travel Awards. "World Travel Awards recognize the best of the best in the travel industry."

"Winning this award for the third consecutive year is a welcome validation of our success, and a recognition of the entire team's efforts in bringing data and live global television services to airline passengers' laptops," said Connexion by Boeing President Laurette Koellner. "It truly is an exciting time for the travel industry and our airline customers as we collectively embrace emerging mobile technologies that will make the travel experience more meaningful and productive."

The 2005 World's Leading High Speed Inflight Internet Service Provider trophy will join the 2003 and 2004 trophies on display at the Boeing-United Kingdom office in London. The trophies are admired by visiting airline customers and are a point of pride for the entire Boeing team.

About Connexion by Boeing

Connexion by Boeing is, for the third year running, the recipient of the World Travel Award for World's Leading High-Speed In-flight Internet Services Provider. IDC wireless services analysts recently named Connexion by Boeing as one of the wireless companies to watch in 2005. Connexion by Boeing also is the recipient of Network Magazine's Innovation Awards 2005 honor for "Product Breakthrough." Through a broadband connection to an equipped airplane, high-speed Internet, data and entertainment connectivity is delivered directly to travelers in flight. The Connexion by Boeing service is available today on flights offered by Lufthansa, SAS, Japan Airlines, ANA, Singapore Airlines, China Airlines, Korean Air, Asiana Airlines and El Al Israel Airlines. In addition, Etihad Airways and Austrian Airlines have announced their intent to install the Connexion by Boeing system on their long-range airplanes. Connexion by Boeing also offers a high-speed connectivity solution for the business aviation market and has announced Teekay Shipping as its launch customer for the maritime market.

About World Travel Awards

The World Travel Awards was conceived in 1993 to acknowledge and celebrate excellence in the world's travel and tourism industry. Now in its eleventh year, travel professionals and discerning travelers have come to regard the World Travel Awards as the very best endorsement that a travel product could hope to receive.

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