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The world's longest range passenger jet, fresh from setting the world distance record, will fly into the United Arab Emirates to lead The Boeing Company's [NYSE: BA] comprehensive presence at the Dubai Air Show beginning Nov. 20.

The 777-200LR, capable of providing direct, non-stop service between cities as far as 17,400 km apart when it enters service in 2006, completed a record flight of 22 hours and 42 minutes on Nov. 10 covering 13,422 statute miles (11.664 nautical miles or 21.601 kilometers).

"Boeing is coming to Dubai with terrific momentum across the enterprise and a strong commitment to helping its Middle East customers, partners and communities succeed," said Tod Hullin, Boeing senior vice president, Communications.

"The Middle East is very important to Boeing," said Hullin. "That is why we have based a new Boeing president in Saudi Arabia, opened a regional office in Dubai, strengthened community & education partnerships across the region, and made several other key executive appointments in the region."

Boeing Commercial Airplanes, Integrated Defense Systems, Boeing Capital Corp. and Connexion by BoeingSM will all participate at this year's Dubai Air Show.

Boeing's schedule begins on Saturday, Nov. 19, with a press conference at 1430 hours for Boeing Commercial Airplanes and Boeing's Middle East leadership. On the same day, Integrated Defense Systems, with its Saudi Arabian partner Alsalam Aircraft Company, will co-sponsor the Middle East Air Chiefs conference. Boeing Capital Corp. also will host, for the first time in the Middle East, a financiers and investors conference, recognizing Dubai's leading regional role as a financial center. Similar events have been organized in New York, London and Hong Kong.

Integrated Defense Systems, in partnership with various customers, will showcase the AH-64 Apache, CH-47 Chinook, C-17 Globemaster III, and other platforms. The Boeing exhibit will highlight the 767 Tanker Transport, the world's most capable and advanced tanker aircraft, already delivered to the Italian Air Force. The Boeing 777-200LR (long range) will make its second flight to the Middle East in five months to participate at the show. Boeing's valued customer Royal Jet will display a Boeing Business Jet. And the 787 Dreamliner, the aviation industry's best-selling new airplane, will be showcased in the Boeing exhibit.

Boeing is sponsoring the Dubai 2005 Press Center and will hold a series of briefings on key programs and issues. Each day, media should check the briefing schedule at the Press Center for updates.

Note: All times listed below are local to Dubai

Sunday, November 20

1300 Boeing 777-200LR Briefing -- onboard the 777-200LR

The leaders of the 777 program will provide updates on latest developments with the 777-200LR and other models. The briefing will be led by Lars Andersen, head of the 777 program

1330 Middle East Current Market Outlook -- Press Conference Room B

Randy Baseler, vice president marketing, Boeing Commercial Airplanes, will speak on the 20-year outlook for the Middle East aviation market

Monday, November 21

1100 Boeing 777-200LR Briefing -- onboard the 777-200LR

The leaders of the 777 program will provide updates on the latest developments with the 777-200LR and other 777 models. The briefing will be led by Lars Andersen, head of the 777 program

1200 Boeing Business Jets -- Press Conference Room A

Steve Hill, president Boeing Business Jets, will share the latest developments on the BBJ program including the results of a product development study of a potentially larger BBJ family member.

1430 Boeing Commercial Airplanes -- Press Conference Room B

Tuesday, November 22

1000 KC-767 Aerial Refueling Tanker Briefing -- Press Conference Room A

Jeff Keller, international director of the KC-767 Tanker program, will present an overview of the program status and the platform capabilities

1100 Boeing 777-200LR Briefing -- onboard the 777-200LR

The leaders of the 777 program will provide updates on the latest developments with the 777-200LR and other 777 models. The briefing will be led by Lars Andersen, head of the 777 program

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For further information: Sami Lahoud +971 50 559 4426 Charlie Miller +44 0 7802 399622