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The Boeing [NYSE:BA] 777-200LR Worldliner -- the world's longest-range commercial airplane -- completed its first intercontinental flight today, arriving at the Le Bourget, France, airport for the 46th Paris Air Show.

This week in Montreal, the 777-200LR kicked off its "Going the Distance" tour, and will visit more than 20 cities in the Middle East, Asia, Europe, Australia, and North America through August.

"Recent sales successes demonstrate that demand for the 777-200LR is climbing," said Boeing Commercial Airplanes Vice President and Program Manager, 777 Program, Lars Andersen. "During our tour, airlines around the world will have the opportunity to experience the comfort, capability, and efficiency of this tremendous airplane."

Later this year, the Worldliner will attempt to set a new world record for distance traveled nonstop by a commercial airplane. The current record -- 10,823 nautical miles (20,044 kilometers) -- was set in 1997 by the 777-200ER (Extended Range). Details for the record flight -- during which the airplane is to fly for approximately 24 hours -- will be released in weeks ahead.

The 777-200LR, capable of connecting almost any two cities in the world nonstop, is the fifth 777 model. In service it can carry 301 passengers and baggage up to 9,420 nautical miles (17,445 kilometers).

Each section of the 777-200LR Worldliner tour airplane's cabin demonstrates new and innovative features that enhance the 777's reputation as the most comfortable and passenger-preferred airplane. The airplane showcases the latest 777 interior offerings and cabin layouts that allow airlines to differentiate their product offering to passengers.

Boeing has entered into marketing partnerships with several companies for the tour, including General Electric Aircraft Engines, Bose, Thales, AeroMobile, Motorola and Teague.

Launch customer Pakistan International Airlines (PIA) is to receive the first 777-200LR Worldliner in January. To date, four airlines have ordered or announced commitments for the 777-200LR -- PIA, EVA Airways, Air Canada and Air India. Orders and commitments for the 777-200LR have more than tripled since the airplane was unveiled in February.

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