Boeing, Thomsonfly.com Unveil New Interiors for 757 and 767 Airplanes

Boeing [NYSE:BA] and UK-based carrier Thomsonfly today revealed an updated interior for the operator's Boeing 757-200 and 767-200 airplanes that creates a modern, spacious feel highlighted by newly designed curved ceilings and larger, more rounded storage bins.

Thomsonfly.com is the launch customer for the new Boeing 757-200 and 767-200 Enhanced Interior Package.

"We are very excited that Thomsonfly.com has chosen the new Boeing Enhanced Interior Package as part of their rebranding program," said Dan da Silva, vice president of Customer Support for Europe, Boeing Commercial Airplanes. "They're continuing to lead with innovative interiors for their passengers."

The Enhanced Interior Package is designed to improve comfort and passenger appeal, increase market competitiveness and extend the life of the airline's fleet. The refreshed designs are fashioned after the interiors of the passenger-preferred Boeing 777 and reflect new interior-design elements for the all-new Boeing 787 Dreamliner.

Thomsonfly.com travelers will also enjoy new seats, flat-screen liquid crystal display in-flight entertainment systems, and new carpeting installed by the carrier in their Boeing airplanes.

"The new interiors represent a significant investment in the Thomsonfly.com fleet and we have worked closely with Boeing to tailor the designs specifically to our needs," said Kevin Hatton, Thomsonfly.com's managing director. "As the first airline to install the Boeing Enhanced Interior Package, it shows our commitment to providing our customers with modern cabin interiors and a high level of comfort."

Boeing's Commercial Aviation Services provided the new ceiling and bins for Thomsonfly.com's 757s and 767s as part of its interior refresh program for those models.

Thomsonfly.com's aircraft are operated by Britannia, one of the world's largest holiday airlines, which serves 96 destinations in 37 countries with more than 40 Boeing aircraft. Thomsonfly.com is a member of the TUI Group, Europe's largest integrated tour package provider. Thomsonfly.com will operate the enhanced 757s and 767s on routes from 19 UK airports this summer.

Boeing has enjoyed a partnership with the European travel and tourism industry since the 1950s, when Boeing jetliners were introduced in service with European charter airliners.

Today, Boeing products represent about 67 percent of the jetliners now in service with European holiday charter airlines and about 85 percent of the jetliners in service with Europe 's low-fare carriers.

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