El Al Israel Airlines and Connexion by Boeing Sign Definitive Agreement for High-Speed In-flight Internet Service

El Al Israel Airlines, a leading global airline focused on passenger services, and Connexion by Boeing, a business unit of The Boeing Company (NYSE:BA) today announced the signing of a definitive agreement for the installation of the Connexion by Boeing^{SM} real-time, high-speed Internet service on the air carrier's long-haul fleet.

The agreement calls for installation of the Connexion by Boeing service to begin in the second half of 2005 on El Al's long-haul fleet, which includes Boeing 747-400s and Boeing 777 aircraft. Installations are expected to be complete by 2007.

"Boeing has a long-standing and proud relationship with El Al, an airline that moves swiftly to bring leading services and technologies to its passengers," said Connexion by Boeing Vice President, Commercial Aviation Business, Stan Deal. "We are pleased that Connexion by Boeing has been selected as El Al's Internet connectivity service provider of choice. We also would like to thank the Ministry of Communications for its support in helping to bring the benefits of high-speed connectivity to El Al and its passengers."

"El Al is proud to be among some of the first airlines in the world to provide passengers with high-speed in-flight Internet service. In-flight connectivity, the capability of connecting to the world in real time, represents a revolution in service and a conceptual change amidst passengers, primarily on long-range flights," said Yoav Levy, El Al Deputy General Manager, Commerce and Aviation Relations.

About Connexion by Boeing
Connexion by Boeing is, for the second year running, the recipient of the World Travel Award for World's Leading High-Speed In-flight Internet Services Provider. It was recently named one of the wireless companies to watch in 2005 by IDC wireless services analysts. Through a broadband connection to an equipped aircraft, high-speed Internet, data and entertainment connectivity is delivered directly to travelers in flight. The Connexion by Boeing service is available today on flights offered by Lufthansa, SAS, Japan Airlines and ANA. In addition, Singapore Airlines, China Airlines, Korean Air and Asiana have announced their intent to install the Connexion by Boeing system on their long-range aircraft. Connexion by Boeing also offers a high-speed connectivity solution for the business aviation and maritime markets. For more information, please visit the website.

###

For further information:
Terrance Scott
Connexion by Boeing
206-655-9350
terrance.scott@boeing.com
Cathy Rudolph
Connexion by Boeing
206-655-5037
Amiram Fleisher
Fleisher Communications
+972-3-624-1241
Amalia Glazer
El Al
Ran-Rahav Communications
+972-3-613-8558