

## **Global Travel Agents Agree: Connexion by Boeing is the World Leader**

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In-Flight Internet Service Receives World Travel Award for Second Year Running

Connexion by Boeing, a business unit of The Boeing Company [NYSE:BA], has won the World's Leading High-Speed In-flight Internet Service Provider award for the second year running, as announced at the 11th annual World Travel Awards in Barbados.

Leaders from the world's airline and travel industries recognized the Connexion by Boeing<sup>SM</sup> real-time, high-speed Internet service for its technological superiority over that of the other contenders (Tenzing, AirTV, Airshow and Netvigator Inflight) for this highest honor in the Travel Technology category, a new category established in 2003.

Established in 1993 to acknowledge and celebrate excellence, the World Travel Award is the highest honor in the world's travel and tourism industry. "With its service to bring broadband Internet, data, and entertainment connectivity to mobile travelers Connexion by Boeing keeps the modern day travelers connected with work and home, which is why it is truly recognized by the global travel industry," said Graham Cooke, President and Founder of World Travel Awards. "World Travel Awards recognizes the best of the best in the travel industry".

"We are truly proud that global travel agents recognize the value and benefits our service can provide through its ability to connect our airline customers and their passengers," said Connexion by Boeing President Laurette Koellner. "We look forward to bringing that flight-enhancing experience to the traveling public as we introduce connectivity and revolutionary new levels of service aboard leading airlines around the world."

The World's Leading High Speed Inflight Internet Service Provider trophy 2004 will reside in the Boeing office in London (UK) as a sense of pride for the entire team and admiration by visiting airline customers.

### **About Connexion by Boeing**

Connexion by Boeing is, for the second year running, the recipient of the World Travel Award for World's Leading High-Speed In-flight Internet Services Provider and recently was named one of the wireless companies to watch in 2005 by IDC wireless services analysts. Through a broadband connection to an equipped aircraft, high-speed Internet, data and entertainment connectivity is delivered directly to travelers in flight. Connexion by Boeing has definitive agreements with Singapore Airlines, Lufthansa, SAS (Scandinavian Airlines System), Japan Airlines, ANA, China Airlines and Kingdom Holding Co. to equip their long-haul aircraft with the service. In addition, Korean Air and Asiana have announced their intent to install the Connexion by Boeing system on their long-range aircraft. Connexion by Boeing also offers a high-speed connectivity solution for the business aviation and maritime markets. For more information, please visit [www.connexionbyboeing.com](http://www.connexionbyboeing.com).

### **About World Travel Awards**

The World Travel Awards was conceived in 1993 to acknowledge and celebrate excellence in the world's travel and tourism industry. Now in its eleventh year, travel professionals and discerning travelers have come to regard the World Travel Awards as the very best endorsement that a travel product could hope to receive. [www.worldtravelawards.com](http://www.worldtravelawards.com)

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