Connexion by Boeing and StarHub Complete Agreement to Link Networks for High-Speed Airborne Internet Connectivity

Benefit to Airline Passengers is Simplified Access and Billing

Connexion by Boeing, a business unit of The Boeing Company (NYSE:BA), and StarHub, Singapore's integrated info-communications provider, announced that they have reached a definitive associate service provider agreement that adds the Connexion by Boeing[SM] high-speed Internet service to StarHub's wireless broadband services portfolio. StarHub is the first operator in Southeast Asia to have such an agreement with Connexion by Boeing.

Connexion by Boeing and StarHub will now complete compatibility testing necessary to link their networks and provide StarHub account holders with a simplified and seamless solution for accessing the Internet, email and digital content in flight. Upon completion, StarHub account holders will be able to enter their user ID and password to access the service, and they will subsequently receive their billing as an add-on to their existing StarHub bill.

"We're continuing to make strong progress in our efforts with mobile services leaders and now have more than 120 corporate agreements in place, representing nearly 400,000 potential travelers," said Connexion by Boeing Vice President of Marketing and Corporate Sales David Friedman. "Through this partnership with StarHub, and their established posi-tion in the Singapore market, we are providing additional billing flexibility and simplicity of use for airline passengers and corporate travelers who want to be affordably connected to the things that are important to them in flight."

"This agreement enables one of our customers' demands for accessing wireless broad-band services globally. With the ability to connect to the Internet wirelessly while in flight, our customers will be able to stay in touch with the latest developments around the world," said Mr. Kyong Yu, Head of Interactive Services, StarHub. "The fact that they can do so with just a single StarHub login ID and password and with the convenience of direct billing to their accounts, simply demonstrates StarHub's continued efforts to deliver value to our customers wherever they are in the world."

StarHub is a leading provider of wireless broadband services in Singapore. It chairs the global Wireless Broadband Alliance (WBA), an alliance of wireless broadband operators aimed at increasing wireless broadband adoption and improving user experience across operators. The WBA currently has 21 international members as of November 2004.

Connexion by Boeing, recipient of the 2003 World Travel Award for World's Leading High-Speed In-flight Internet Services Provider, brings high-speed Internet, data and enter-tainment connectivity to travelers via a broadband connection to the aircraft. Connexion by Boeing has definitive agreements with Lufthansa, Scandinavian Airlines System, Japan Airlines, ANA, China Airlines and Kingdom Holding Co. to equip their long-haul air-craft with the service. In addition, Singapore Airlines, Korean Air and Asiana have an-nounced their intent to install the Connexion by Boeing system on their long-range aircraft. Connexion by Boeing also offers a high-speed connectivity solution for the busi-ness aviation and maritime markets. For more information, please visit the Connexion by Boeing website.

StarHub is a Singapore-based info-communications company providing information, communications and entertainment services over fixed, mobile and Internet platforms. It operates its own nation-wide broadband network that delivers multi-channel cable TV, data, voice and Internet access. StarHub added Digital Cable to its cable TV offering in May 2004 and will have its cellular 3G network ready by the end of 2004. StarHub was listed on SGX-ST in October 2004.

Forward-Looking Information is subject to Risk and Uncertainty

Some of the statements in this news release constitute "forward-looking statements" that do not directly or exclusively relate to historical facts. These forward-looking statements reflect our intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside our control. Important factors that could cause actual results to differ materially from the expectations expressed or implied in the forward-looking statements include known and unknown risks. Because actual results could differ materially from our intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all.

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