

## **New Boeing Organization Leads Company's Analysis, Modeling and Simulation Efforts**

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Boeing [NYSE: BA] has announced the establishment of a new organization called Analysis, Modeling & Simulation (AMS), to integrate and strengthen capabilities across the company's Integrated Defense Systems and help customers make better decisions.

"Boeing recognizes that, with the increasing complexity of network-centric operations (NCO) and system-of-systems engineering, modeling, simulation and analysis will play an increasingly important role in helping us understand and meet the requirements of our customers," said John Tracy, vice president, Engineering, for IDS. "A major focus of this new organization is to provide the kind of analysis and insight that we and our customers need to understand alternatives and to strengthen the decision making process."

The new organization is led by its vice president Guy Higgins, formerly Director of Special Projects for Space & Intelligence Systems and a 30-year U.S. Navy veteran.

"AMS will help us better communicate with our customers and reduce costs by mutually understanding requirements, exploring options, assessing designs and conducting testing in the virtual world," said Higgins. "Coordinating our resources across all of IDS will strengthen our capabilities as a lead systems integrator, provide an accurate virtual NCO environment for our customers and ultimately realize their net-centric goals."

AMS will coordinate and lead the development of system-of-system modeling, simulation and analysis tools and processes, the creation of concepts of operations, Boeing's participation in customer wargames, exercises and experiments, and the development of system-of-systems, multi-business operational analysis for our customers. AMS will coordinate and integrate diverse modeling, simulation and analysis resources that currently exist across the Boeing enterprise

A unit of The Boeing Company, Boeing Integrated Defense Systems is one of the world's largest space and defense businesses. Headquartered in St. Louis , Boeing Integrated Defense Systems is a \$27 billion business. It provides network-centric systems solutions to its global military, government, and commercial customers. It is a leading provider of intelligence, surveillance and reconnaissance systems; the world's largest military aircraft manufacturer; the world's largest satellite manufacturer and a leading provider of space-based communications; the primary systems integrator for U.S. missile defense and Department of Homeland Security; NASA's largest contractor; and a global leader in launch services.

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