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In a move to concentrate sales efforts and enhance working relationships with airlines in the region, Boeing [NYSE: BA] has named Lee Monson as vice president of Commercial Airplane Sales for a newly defined Middle East and Africa region.

Monson is responsible for a realigned sales region that will further expand Boeing's working relationships with airlines and offer proven product solutions for fleet planning and operations. Doug Groseclose, former vice president of the region that included the Middle East, Africa, Russia and Southeast Asia, is working with Monson as he transitions into his new role.

A U.S. Air Force Academy honors graduate, Monson's impressive career spans both private and commercial aviation. Most recently, he led worldwide sales for Boeing Business Jets, a joint venture established in 1996 by The Boeing Company and General Electric to market an executive jet derivative of the Next-Generation 737-700.

"Lee's strong aviation background, professionalism and dedication towards building long-lasting relationships with clients makes him ideally suited to fulfill Boeing's strategic plans in the Middle East and Africa," commented Toby Bright, vice president sales, Boeing Commercial Airplanes.

Boeing has a growing presence in the Middle East and Africa, where it works closely with airlines to enhance their operations through consultation and by providing the most reliable and economically efficient airplanes available today. There are currently over 950 Boeing airplanes in service with Middle Eastern and African airline fleets.

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