

## **Boeing to Highlight 7E7 Dreamliner, Multi-mission Maritime Aircraft at Farnborough Air Show 2004**

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The Boeing Company [NYSE: BA] today detailed its media presentations for the July 19-25 Farnborough International Air Show, which include discussions of the transformational 7E7 Dreamliner and Multi-mission Maritime Aircraft programs.

The company's schedule begins Monday, July 19, at 9:30 a.m. with a briefing by Commercial Airplanes President and Chief Executive Officer Alan Mulally. That session will be in the Radlett Suite of the show's Media Centre. Also on Monday, representatives from the U.S. Navy and Boeing will brief the media on the Multi-mission Maritime Aircraft program that the Navy recently awarded to Boeing, at 11:00 a.m. in the Media Centre's Hatfield Suite.

"The Boeing story is about aerospace leadership, and we are looking forward to telling that story at Farnborough," said Tod Hullin, Boeing senior vice president of communications. "This company is on the move and generating real momentum. Our successes with the 7E7 and the Multi-mission Maritime Aircraft programs are just the latest examples of Boeing executing its strategy of commercial and military balance to lead the aerospace industry."

Several Boeing-built aircraft will be on display at the show, including the F/A-18F Super Hornet, AH-64D Apache Longbow helicopter and F-15C Eagle, which are scheduled for daily flight demonstrations. Other Boeing products scheduled to be on static display include the F-15E Strike Eagle, C-17 Globemaster III, the Standoff Land Attack Missile, Harpoon and a full-scale mock up of the Joint Unmanned Combat Air Systems (J-UCAS).

Accredited journalists are invited to the Boeing Press Chalet (B6), adjacent to the main Boeing chalet, throughout the week. Boeing will hold a series of briefings on key programs and issues. Each day, media should check the briefing schedule at the Boeing Press Chalet, Boeing Exhibits and the Media Centre for updates.

**Note: All times listed below are local to Farnborough, United Kingdom**

#### **Monday, July 19**

##### **0930 -- Commercial Airplanes Overview -- Radlett Suite, Air Show Media Centre**

Boeing Commercial Airplanes President and Chief Executive Officer Alan Mulally will discuss the current commercial airplanes market and provide an outlook to the future for Boeing Commercial Airplanes, highlighting the tremendous interest in the 7E7 Dreamliner.

Presenter: Alan Mulally, president and chief executive officer, Boeing Commercial Airplanes

##### **1100 -- 737 MMA: A New Era in Advanced Maritime Patrol -- Hatfield Suite, Air Show Media Centre**

Boeing and the U.S. Navy will discuss the system development and demonstration phase of the 737 Multi-mission Maritime Aircraft (MMA) program. The 737 MMA will significantly transform maritime patrol and reconnaissance. Presenters will address plans for the developing the 737 MMA and its mission systems, benefits of the total system and potential international market.

Presenters: U.S. Navy Capt. Steve Eastburg, Maritime Surveillance Aircraft program manager, and Tim Norgart, Boeing director, 737 MMA business development.

##### **1200 -- Joint Unmanned Combat Air Systems (J-UCAS) X-45 program -- Boeing Press Chalet**

The Joint Unmanned Combat Air System (J-UCAS) X-45 is the first highly automated unmanned system designed for combat and is one of the most exciting development programs in the defense industry. Its two X-45A technology demonstrators are currently conducting system test operations and have logged more than 30 flights from the NASA Dryden Flight Research Center at Edwards Air Force Base, CA. The Boeing X-45A system made aviation history in April by releasing a near-precision weapon and hitting a ground target. With the first X-45C now being built in St. Louis, MO, Boeing is on track to deliver a revolutionary weapon system that will conduct a broad spectrum of missions to include airborne electronic attack; intelligence, surveillance and reconnaissance; suppression of enemy defenses; and strike.

Presenter: Steve Teske, manager, business development, J-UCAS X-45

#### **Tuesday, July 20**

##### **0930 -- Advanced Technologies and the 7E7 Dreamliner -- Hatfield Suite, Air Show Media Centre**

The 7E7 Dreamliner will incorporate the latest in a wide range of aerospace technologies, including composite structures. The 7E7 team, lead by Boeing 7E7 Senior Vice President Mike Bair, will provide a 7E7 program update, including a demonstration of composite technology advances.

Presenter: Mike Bair, 7E7 senior vice president

#### **1000 -- The Art of Sustainment: New Approaches to Focused Logistics -- Boeing Press Chalet**

Recognizing the costly challenges military services face in keeping high-demand yet aging fleets of aircraft ready and effective for ever-changing missions, Boeing is bringing innovative new approaches to the sustainment market. These approaches offer the best of commercial processes and the latest network-centric technologies in tailored packages that complement customer capabilities. The result ensures the highest levels of readiness and effectiveness along with the lowest total ownership costs, for both new and legacy aircraft and weapon systems.

Presenter: Pat Finneran, vice president and general manager, Aerospace Support

#### **1200 -- F/A-18 Super Hornet: Integrating the Battlespace -- Hendon Room, Air Show Media Centre**

U.S. Navy Capt. BD Gaddis, U.S. Navy F/A-18 program manager, along with Raytheon and Boeing executives, will discuss capabilities that provide combat forces increased situational awareness, connectivity and lethality beyond that of a single platform. Capabilities specifically addressed will be the Multifunction Information Distribution System (MIDS), optimized links, connectivity with ground forces and UAVs, and advanced sensors such as the APG-79 AESA, ASQ-228 ATFLIR and ALR-67(V)3 radar warning receiver.

Presenters: Capt. BD Gaddis, U.S. Navy F/A-18 program manager; Chris Chadwick, vice president, Boeing F/A-18 program; Wes Motooka, vice president, Raytheon space and airborne systems

#### **1215 -- Commercial Airplanes Current Market Outlook -- Boeing Press Chalet**

Randy Baseler, Boeing vice president, marketing, gives the Boeing Current Market Outlook, which outlines the Boeing analysis of the commercial aircraft market and the Boeing strategy for delivering products and services that meets market needs and demands. Baseler will provide an update on the Boeing point-to-point strategy of designing and delivering cost-effective aircraft that take passengers where they want to go when they want to go, and ensuring that the Boeing product offerings are matched to the market at the right time for the market.

Presenter: Randy Baseler, vice president, marketing, Commercial Airplanes

#### **1400 -- Rotorcraft Programs -- Boeing Press Chalet**

The leaders of Boeing's rotorcraft programs will provide updates on current programs as well as new technology initiatives that will involve Boeing rotorcraft sites in Mesa, AZ, and Philadelphia for the next decade or more. Boeing rotorcraft programs include the AH-64D Apache Longbow, the CH-47 Chinook and the V-22 Osprey. The presenters also will cover developments on a variety of other efforts, including unmanned aircraft programs.

Presenters: Patrick Shanahan, vice president and general manager, Rotorcraft Systems; John Dougherty, director, Chinook programs; and Albert Winn, vice president, Apache programs.

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