

Boeing Unveils Next-Generation 737 with Dynamic 7E7 Livery

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Boeing [NYSE: BA] today unveiled in Seattle an Air Berlin Next-Generation 737-700 carrying the dynamic blue and white livery previously shown only on the all-new Boeing 7E7. This 737 will anchor marketing activities involving Boeing and Air Berlin, details of which will be provided at the July Farnborough Air Show, and allow Boeing to showcase the technologically advanced Next-Generation 737 in an exciting way. Boeing painters used innovative painting techniques from the automotive industry to create the unique color scheme. Air Berlin takes delivery of the 737 later this month. To learn more about the 737 and the new livery, visit <http://www.boeing.com/commercial/737family> and www.newairplane.com.

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