Connexion by Boeing and StarHub to Explore Linking Networks for High-Speed Internet Access in Flight

Passengers to Benefit from Simplified Access and Billing

Connexion by Boeing, a business unit of The Boeing Company (NYSE:BA), and StarHub, Singapore's leading info-communications provider, today announced the signing of a Memorandum of Understanding (MOU) for an associate service provider agreement that will add the Connexion by Boeing ^{SM} real-time, high-speed Internet service to StarHub's wireless broadband services portfolio.

As part of the MOU, Connexion by Boeing^{SM} and StarHub will explore linking their respective networks, providing StarHub account holders with a seamless and simplified solution for accessing the full richness of the Internet when in flight. Airline passengers who have a StarHub account will simply have to enter their user ID and password to access the Connexion by Boeing service, and they will subsequently receive their billing for service access as an add-on to their existing StarHub bill.

"With this associate service provider agreement, the Connexion by Boeing service becomes more accessible to potential customers on commercial flights in and out of Singapore," said Connexion by Boeing Vice President of Marketing and Corporate Sales David Friedman. "Working together with StarHub, we are providing business and leisure travelers with the seamless opportunity to have affordable, high-speed Internet access in planes through their local mobile services provider."

"StarHub customers soon will have the freedom to surf the Internet, connect with their friends and business colleagues in flight through e-mail and web SMS chats, and retrieve critical information from their office network," said Mr. Kyong Yu, head of Interactive Services at StarHub. "This added convenience helps to ensure that our customers stay continually in touch with the world as they travel across it. Connexion by Boeing has delivered on a promise that will revolutionize in-air communications."

StarHub is the pioneer and leader of wireless broadband services in Singapore. It is chairing the global Wireless Broadband Alliance (WBA), an alliance of wireless broadband operators aimed at increasing WiFi adoption and improving user experience across operators. The WBA currently had 18 international members as of December 2003.

About Connexion by Boeing

Connexion by Boeing, recipient of the 2003 World Travel Award for World's Leading High-Speed In-flight Internet Services Provider, brings high-speed Internet, data and entertainment connectivity to travelers via a broadband connection to the aircraft. Connexion by Boeing has definitive agreements with Lufthansa, Scandinavian Airlines System, Japan Airlines, ANA and Kingdom Holding Co. to equip their long-haul aircraft with the service. In addition, Singapore Airlines and China Airlines have announced their intent to install the Connexion by Boeing system on their long-range aircraft. Connexion by Boeing also offers a high-speed connectivity solution for the business aviation and maritime markets. For more information, please visit the Connexion by Boeing website.

About StarHub

StarHub is a Singapore-based info-communications company providing a full range of information, communications and entertainment services over fixed, mobile and Internet platforms. It operates its own nationwide broadband network that delivers multi-channel cable TV, data, voice and Internet access. StarHub will also offer Digital Cable Services in 2004. On the cellular front, StarHub also operates its own GSM/GPRS network and will have its 3G network ready by the end of 2004.
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Driven by a passion for listening and providing what customers want, StarHub endeavors to bring affordable and premium quality services with innovative and useful features to all its customers. StarHub raises the level of competition in Singapore , challenging others as well as challenging itself to constantly introduce new world-class services at competitive prices. This unwavering commitment will further strengthen Singapore 's position as a leading info-communication hub in the region. Visit the StarHub website for your communication needs.

Forward-Looking Information is Subject to Risk and Uncertainty

Some of the statements in this news release constitute "forward-looking statements" that do not directly or exclusively relate to historical facts. These forward-looking statements reflect our intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside our control. Important factors that could cause actual results to differ materially from the expectations expressed or implied in the forward-looking statements include known and unknown risks. Because actual results could differ materially from our intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all forward-looking statements contained in this news release

with caution.

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