Aloha Airlines First U.S. Carrier To Install Boeing 'Enterprise One' Maintenance Software

Boeing [NYSE: BA] and Aloha Airlines today announced that the Honolulu-based airline is the first U.S. carrier, and the second in the world, to purchase the Boeing "Enterprise One" software system, which will help enhance fleet utilization, decrease maintenance costs and increase employee productivity.

Aloha will begin installing the software later this month. Enterprise One is a set of integrated software modules that provide an enterprise resource-planning tool specifically tailored to the air transport industry. It helps airlines optimize major support functions such as maintenance planning and scheduling, engineering operations, logistics management, document management, and configuration control. Key benefits include reduced overhead costs and better management of airline asset availability.

"All the modules of Enterprise One are designed to integrate seamlessly, forming a comprehensive and digitally based management system," said Rich Higgins, vice president of Maintenance Engineering and Publications for Boeing Commercial Aviation Services. "At the same time, the modular design makes it easy for airlines to select just the portions they need to meet their specific requirements."

Aloha Airlines will install four Enterprise One components:

- The engineering module will allow Aloha to significantly improve the management of airplane configuration and modification information. It also will provide direct access to new digital data products available from Boeing.
- The logistics module will significantly increase Aloha's ability to track spare part inventory levels, monitor the usage history of components and predict demand for parts. It also will give Aloha the ability to manage and measure supplier activity in more detail.
- The maintenance module will help Aloha improve maintenance efficiency and effectiveness by consolidating maintenance programs and maximizing the allowable time between maintenance checks. These improvements will allow Aloha to reduce airplane out-of-service time and increase revenue earning potential.
- The warranty module will provide Aloha with a more effective means to manage and track warranty claims on components. The module will significantly simplify the process needed to track individual parts, their dates of use, sources of supply, repair histories, anticipated maintenance needs and claims.

"We plan to begin our installation of Enterprise One with the maintenance module because of the high business value of improving planning functions," said John Brom, vice president of Maintenance at Aloha Airlines.

Enterprise One is a growing family of information technology offerings from Boeing Commercial Aviation Services. Product offerings include Allowable Configuration Manager, a software module that centralizes configuration management via a Web-browser-based illustrated parts catalog and provisioning files, and an expanding document management system that currently includes Boeing Portable Maintenance Aid and Boeing Digital Technical Documents.

For more than 56 years, Aloha Airlines has served the State of Hawaii with dependable, on-time and friendly air service. Aloha operates frequent interisland flights between Honolulu and the main destinations of Lihue, Kauai; Kahului, Maui; and Hilo and Kona on the Big Island of Hawaii. Aloha also operates a fleet of Boeing Next Generation 737-700 aircraft to Oakland, Burbank and Orange County, Calif.; Las Vegas, Nev.; Phoenix, Ariz.; and Vancouver, Canada; and to destinations in the Central and South Pacific. Aloha's sister airline, Island Air, provides daily service between Honolulu and smaller airports on Maui, Molokai and Lanai. For more information, visit Aloha's Web site.

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