

First Boeing Next-Generation 737 to Dress Up in Star Alliance Fashion

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A Boeing 737-800 jetliner belonging to Scandinavian Airlines System (SAS) has become the first Boeing Next-Generation 737 ever to be painted in the livery of the Star Alliance. Boeing [NYSE: BA] delivers the new airplane to SAS this month. SAS, the Stockholm, Sweden-based carrier, is a founding member of Star Alliance, the world's largest global airline alliance. Besides SAS, other Star Alliance members are Austrian Airlines, LOT Polish Airlines, Spanair, Lufthansa, BMI British Midland, United Airlines, Air New Zealand, Singapore Airlines, All Nippon Airways, Asiana, Mexicana, Air Canada, Varig and Thai. The Boeing 737 is the best selling jetliner of all time.

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