# Connexion by Boeing Receives World Travel Award

Connexion by Boeing[SM] , a business unit of The Boeing Company [NYSE:BA], has won the World's Leading High Speed Inflight Internet Service Provider award, as announced at the 10th annual World Travel Awards in New York City. Leaders from the world's airline and travel industries recognized Connexion by Boeing's service for its technological superiority over that of the other contenders (Tenzing, AirTV, Airshow and Netvigator Inflight) for this highest honor in this newly-created category.

Established in 1993 to acknowledge and celebrate excellence, the World Travel Award is the highest honor in the world's travel and tourism industry. "With thousands of votes cast by travel professionals from more than 200 countries, winning a World Travel Award has become one of the highest accolades a travel product could ever hope to receive," said Graham Cook, Chairman and Founder of World Travel Awards. "This really is a collection of the best of the best."

"We are enormously proud to be recognized by our peers and customers for delivering on our promise to connect the traveling world to what's important to them," said Scott Carson, President, Connexion by Boeing. "This award belongs to the several hundred members of the entire Connexion by Boeing team who have made outstanding contributions behind the scenes to continue to meet and exceed the expectations of the airline customers and their passengers."

The World's Leading High Speed Inflight Internet Service Provider trophy, will reside in the Boeing office in London, UK as a sense of pride for the entire team and admiration by visiting airline customers. The impressive statuette is cast and hand-finished in bronze by distinguished fine jewelers "Jarvis of St. James" in London.

## About Connexion by Boeing

Connexion by Boeing is the mobile information services provider bringing broadband Internet, data and entertainment connectivity to mobile travelers. The Boeing business unit recently announced a high-speed connectivity solution for the business aviation market, and also announced definitive service agreements with Lufthansa and Scandinavian Airlines System to equip their fleets of long-haul aircraft with the service beginning in early 2004. In addition, both All-Nippon Airways and Singapore Airlines have announced their intent to install the Connexion by Boeing service on their long-range aircraft. For service-specific information visit the Connexion by Boeing portal. For general information visit the Connexion by Boeing Web site.

###

For further information:
Elissaveta Ivanova
Connexion by Boeing, Europe
+44 207 747 5533
Terrance Scott
Connexion by Boeing, Seattle
+1 206.655.9350