

## Boeing's "BIC" Logs 16,000 Visitors in First Three Years

---

# Boeing's "BIC" Logs 16,000 Visitors in First Three Years

**WINDOW TO THE FUTURE** - The Boeing Integration Center, located in Anaheim, Calif., is Boeing's primary visualization center. Here in this 13,000-square-foot, state-of-the-art, multi-media facility, warfighters, air traffic controllers, border security officials, and others see the "before" and "after" effects of having the right information at the right time. Visitors plug their requirements, capabilities, and technologies into a network and wage real-time simulated "missions," bringing real-life experiences to the discussion in search of improved information sharing, enhanced situational awareness, and enabled speed of command for improved mission effectiveness. In this picture, the woman at the console is one of two who are performing as battlefield commanders. Relying on more than one million lines of code to drive its training and simulation exercises, visitors can envision a world where all systems and platforms share information. This access to information, seamlessly and transparently, improves situational awareness and can be used to support those who protect the peace, secure our homeland, or improve our quality of life.

###

For further information:

Diana Ball

Strategic Architecture

714-762-0935 office

[diana.ball@boeing.com](mailto:diana.ball@boeing.com)

Madonna Walsh

News Bureau

314-234-1362 office

[madonna.a.walsh@boeing.com](mailto:madonna.a.walsh@boeing.com)

---