Boeing Salutes U.S. Military With Traveling Photo Exhibition

As the nation prepares for annual Veterans Day tributes to the men and women of the United States military, a photo exhibit underwritten by Boeing [NYSE:BA] and produced by EpiCom Media, will begin its journey across the United States, carrying a message of dedication, sacrifice and bravery. The National Tribute Tour: "A Day in the Life of the United States Armed Forces," opens at Seattle's Museum of Flight on Saturday, Nov. 8, and will continue there through Jan. 11, 2004.

"A Day in the Life of the United States Armed Forces," is a book and exhibition that features a series of unforgettable photographs taken over a single 24-hour period. In October 2002, 125 leading civilian and military photographers traveled to more than 100 locations around the globe to capture an ordinary day in the lives of the men and women who protect America's freedom. The result is an extraordinary pictorial documentary that records the daily sacrifices, integrity and commitment of members of the Army, Air Force, Navy, Marine Corps and Coast Guard.

Consisting of three independent exhibits, traveling the nation simultaneously, the tour will stop in numerous cities and at nearly two-dozen U.S. military academies and bases before the tour concludes in mid-2004. A second exhibit is scheduled to open at Naval Air Station North Island in San Diego on Nov. 14. Other cities being scheduled to host the exhibit include Phoenix, Ariz., Colorado Springs, Colo., Wichita, Kan., Philadelphia, San Antonio, Texas, and Hampton, Va.

"This exhibit is a moving tribute to the women and men who serve our country and work to preserve peace around the world, 24 hours a day, 365 days a year, " said Jim Albaugh, president and chief executive officer, Boeing Integrated Defense Systems. "These powerful images tell a story of commitment and patriotism that words cannot begin to convey.

"Shot in a single day, the photos capture our military at work, at play, with family and friends, in times of peace and war." Albaugh continued. "Boeing is pleased to play a small part in honoring these brave men and women and to share this poignant portrayal of our military with people across our great nation."

The exhibit debuted in Washington, D.C., in May and was on display in St. Louis -- headquarters of Boeing Integrated Defense Systems -- for seven weeks this summer. After an enthusiastic and heartwarming response in those two cities, Boeing made the commitment to bring the exhibition to more Americans across the country.

The photographs depict men and women in remote outposts; in the cockpit of a fighter, on a Trident submarine, patrolling borders, going about their daily routines and saying "good-bye."

The pictures in the exhibit were selected from more than 300 photographs featured in the book "A Day in the Life of the United States Armed Forces," produced by EpiCom Media and published by HarperCollins Publishers. The Boeing Company is the exclusive underwriter of this project and the traveling photo exhibit. For more information on the exhibit and book, please visit www.daymilitary.com.

A unit of The Boeing Company, Boeing Integrated Defense Systems is one of the world's largest space and defense businesses. Headquartered in St. Louis, Boeing Integrated Defense Systems is a $25 billion business. It provides systems solutions to its global military, government and commercial customers. It is a leading provider of intelligence, surveillance and reconnaissance; the world's largest military aircraft manufacturer; the world's largest satellite manufacturer and a leading provider of space-based communications; the primary systems integrator for U.S. missile defense; NASA's largest contractor; and a global leader in launch services.

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