Move Will Expand Use of Maintenance Reporting Standards in Trucking and Heavy Equipment Industries

Boeing [NYSE:BA] subsidiary Continental DataGraphics (CDG) is supporting and expanding the use of Vehicle Maintenance Reporting Standards (VMRS 2000) in heavy-equipment industries by acquiring a VMRS-coded parts database from the National AfterMarket Data Exchange (NAMDX). NAMDX President J.E. "Pete" Paquette is one of the founding developers of VMRS and a leading expert and proponent of its use. CDG will retain Paquette as a consultant on VMRS applications.

"We're excited to support the industry standard for communicating information about equipment maintenance and reliability," said David Malmo, president and CEO of Continental DataGraphics. "Working with new and existing VMRS 2000 users to expand VMRS coding and tracking of maintenance-related activities will improve operational efficiencies in trucking and other equipment-centric industries."

CDG plans to incorporate VMRS 2000 coding into its prototype FleetPortal.com, a web-based information utility designed to support parts and maintenance operations for trucking fleets and other equipment used in transportation and construction. CDG also will implement ISO 9001 quality assurance standards for all of its VMRS processes and services.

"CDG will provide the advanced tools to bring consistent cost and performance analysis -- plus the ability to benchmark performance -- within reach of even the smallest fleet," said Paquette. "CDG has the technical expertise, resources and experience in trucking industry parts information systems to take VMRS 2000 to the next level."

Recognized by equipment manufacturers and users worldwide, VMRS has been the building block of equipment cost reporting since its creation in 1969 by an American Trucking Associations (ATA) task force headed by Paquette. The industry standard, now known as VMRS 2000, has continued to evolve and includes a new series of system and assembly codes created specifically for off-highway and work-performing equipment.

Established in 1969, Continental DataGraphics is a world leader in digital information management solutions for aviation, trucking, construction, energy and other industries. CDG transforms vast amounts of data, spread across multiple legacy formats, into business knowledge repositories customized to individual operators or scaled to meet the needs of an entire industry. CDG's offerings include document and content management solutions, digital imaging, technical authoring and illustration, engineering offload services, specialized application development and systems integration, and additional alliance partner software applications.
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