

## **Sea Launch Receives 2003 ISCe Innovation Award**

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Sea Launch received the 2003 ISCe Innovation Award during the International Satellite & Communications exchange annual Awards Dinner and Reception on Wednesday, August 20. The event was held as part of the ISCe conference being held in Long Beach this week.

Joachim Schafer, president of Hannover Fairs USA (which organized the conference), presented the award to "the Sea Launch enterprise and its innovative mobile concept for access-to-space [which has] proved to be a very reliable launch platform and truly deserves . . . the recognition of the global satellite and communications industry."

Bill Collopy, on the Sea Launch Board of Directors, accepted the award on behalf of the Sea Launch team. In accepting the award, he said, "It's a special honor for the Sea Launch team to be acknowledged with the 2003 ISCe Innovation Award, because it's the people who make it work . . . and it's the way they make it work, enabling Sea Launch to offer creative and flexible alternatives and launch service solutions."

Sea Launch was formed in 1995 in response to increased market demand for a more affordable and reliable commercial satellite launch service. During a remarkably short span of five years, the Sea Launch partners built an entire launch infrastructure and operating launch system, with a successful demonstration mission in March of 1999. Today, Sea Launch, with nine (of ten) successful launches, combines proven launch systems with marine-based operations to provide heavy-lift launch services for commercial payloads in the 4000-6000 kg mass range. This team is committed to providing reliability, superior value, performance and flexibility.

The ISCe Advisory Board bestows the Innovation Award annually to a company or organization that has developed and demonstrated innovative technologies, applications and/or services, which have significantly advanced the satellite and communications industry. Leaders and key decision-makers in the commercial, government and military global satellite and communications industry attended this year's event.

Sea Launch Company, LLC, headquartered in Long Beach, Calif., is a world leader in providing heavy-lift commercial launch services. This multinational partnership offers the most direct and cost-effective route to geostationary orbit. With the advantage of a launch site on the Equator, the reliable Zenit-3SL rocket can lift a heavier spacecraft mass or provide longer life on orbit, offering best value plus schedule assurance. Sea Launch has a current backlog of 15 firm launch contracts. For additional information, please visit the Sea Launch website at: [www.sea-launch.com](http://www.sea-launch.com).

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