

New Book Details History of the Boeing Company

New Book Details History of the Boeing Company

Marking the centennial of powered flight, Boeing Stores, Inc., and AGS BookWorks have released "The Story of The Boeing Company," the first complete, full-color coffee-table book chronicling the history of the world's leading aerospace company.

The book details the stories of the companies that today make up The Boeing Company -- Boeing, Douglas, McDonnell, North American Aviation, and Hughes Space & Communications -- beginning with the birth of the company in 1916, just 13 years after the Wright brothers' first flight, and continuing through nine decades of innovation in commercial, defense and space flight. Nearly 300 pages of exhaustively researched text and rare archival photographs tell the remarkable saga of the people and products that built a company that is still exploring new frontiers.

Written by renowned aviation author Bill Yenne, "The Story of The Boeing Company" contains many never-before-seen photographs from company archives. The story of Boeing mirrors the story of flight, and the company has been responsible for a Who's Who of aviation achievements, including the Boeing B-17, B-29, 707 and 747; the Douglas World Cruisers and DC-3; the McDonnell F-4 Phantom II; the North American P-51; and the Mercury, Gemini and Apollo spacecraft.

Yenne is a San Francisco-based author of more than three dozen books on aviation and other historical topics. He previously authored highly regarded histories of Boeing, North American and McDonnell Douglas.

"The Story of The Boeing Company" was produced and published by AGS BookWorks, a division of American Graphic Systems, Inc., San Francisco, and is distributed exclusively by Boeing Stores, Inc. The 11- by 11-inch, 288-page hardbound book contains more than 300 photographs and illustrations. The book (ISBN 0-9727382-2-3) retails for \$45.00 and is available from the Boeing Store; visit the web site at <http://www.boeingstore.com> for store locations or online ordering.

The Boeing Company, with headquarters in Chicago, is the leading aerospace company in the world and the United States' leading exporter. The company has an extensive global reach, including customers in 145 countries, employees in more than 70 countries and operations in 38 U.S. states as well as Canada and Australia.

###

C1986

For further information:

Kim Buchanan
(206) 662-0108
