

## **Boeing Subsidiary Gears Up For Market Expansion With Newly Appointed Executive**

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Preston Aviation Solutions Pty Ltd, a wholly owned Boeing [NYSE: BA] subsidiary, announced the appointment of Alan McCartney as vice president, Business Development, a newly created executive position within the company. McCartney commenced his new role with Preston on April 1.

McCartney brings to Preston more than 30 years of aviation and technology expertise. As the former executive chairman of Ferranti Air Systems Ltd, which is based in Manchester, England, he managed a small business development team to bring the company from receivership to a highly profitable \$15 million USD international company in just seven years.

"We are delighted and extremely fortunate to have Alan on board," said Paul Gargett, president of Preston. "His expertise in international sales and marketing, strong industry affiliations, and extensive knowledge of the aviation business will be significant to us as we continue to grow in these challenging times."

According to Gargett, McCartney will develop and implement a strategic business plan to identify new opportunities for the company and expand its customer base within different regions and industries.

Based in Preston's London office, McCartney will head the company's team of Global Business Development and Marketing personnel, which continues to grow with the appointment of two new Business Development managers: Jimmy Zuidema and Alex Garrett.

Zuidema comes to Preston with over 21 years of airport, airline flight operation and consulting experience and will be responsible for the Caribbean, Central and South American markets. He will be based in Miami. Garrett, who has a background in aviation from Embry-Riddle Aeronautical University and Continental Airlines, will join Preston's Business Development team in Atlanta.

Preston develops state-of-the-art aviation management software, helping customers worldwide increase efficiency, capacity and safety through integrated simulation, decision support and scheduling solutions. Preston has developed advanced optimization and visualization technology, as well as industry expertise, to meet the needs of its customers through innovative software systems and consulting services. Headquartered in Melbourne, Australia, the company also maintains offices in London, Washington D.C, Atlanta, and Miami.

Preston is a unit of Boeing Air Traffic Management, which is developing concepts for an integrated, global air traffic system. These concepts will dramatically improve the safety, security and capacity of the current system, and reduce environmental impact while retaining affordability for all users.

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