British Airways Upgrades to MaestroCrew Software from SBS International, A Boeing Company

British Airways has selected MaestroCrew software from SBS International, a wholly owned subsidiary of The Boeing Company [NYSE: BA], to be its next-generation real-time flight crew tracking and management solution.

MaestroCrew is one of the key modules of SBS International's Maestro Suite of products.

British Airways, a longtime SBS customer, will use MaestroCrew to monitor crews in real time, help increase efficient use of resources and avoid rule-violation penalties that can adversely affect airline operating costs. The MaestroCrew application also provides an interface to the airline's payroll system, a fully integrated report writer, an automatic alert system and a state-of-the-art graphical user interface.

David Cliffe, general manager, Operations Planning for British Airways, said SBS International provides the solutions that enable his company to manage a large-scale operation with confidence and security.

"This is a time when the industry is searching for new ways of solving complex crew scheduling problems," Cliffe said. "The expertise of SBS combined with the backing of Boeing provides strengths that should generate new opportunities for operational excellence and efficiency."

MaestroCrew is one of the modules of the SBS International's crew management suite. The other modules are MaestroPair, MaestroLines, and eMaestro. SBS this year will continue expanding its integrated product suite with an even better method of providing crew pairings and fleet scheduling, and a schedule recovery application.

SBS International provides resource planning, scheduling and management solutions to the worldwide aviation industry. It is one of many solutions offered by Boeing Commercial Aviation Services to enhance the safety, security and efficiency of the global air transportation system.

SBS International's address on the World Wide Web is http://www.sbint.com/.

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