

Former CNN Correspondent Joins Boeing Florida Operations

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Brian Nelson, a former CNN correspondent and veteran anchor, has been appointed director of communications for The Boeing Company [NYSE:BA] Florida operations based at Kennedy Space Center, Fla.

In this position, Nelson is responsible for the communications and community relations activities for the Florida region which includes Boeing space and defense businesses in Titusville, Fort Walton Beach, Miami, Tampa and Orlando. Florida operations at Kennedy Space Center are part of Boeing Integrated Defense Systems, a business unit of The Boeing Company, headquartered in Chicago.

"We are delighted to have Brian join our communications team," said Mary Foerster, vice president of communications for Boeing Integrated Defense Systems. "Brian brings an exceptional background, knowledge and expertise from the world of broadcast journalism. His focus on technology contributes significantly to our ability to tell the world how Boeing is shaping the future."

Nelson most recently led Nelson Communications, Inc., an Atlanta-based media consulting and production company with clients in the U.S. and abroad. During an 18-year career with CNN, Nelson hosted the CNN Computer Connection and was a correspondent for CNN's Future Watch. He conceived, produced and hosted a documentary on Florida's endangered Everglades. During 1989-1990, he was the executive producer and anchor/host of CNN's weekly Asian-focused news magazines based in Tokyo. He joined CNN in 1984 as a correspondent based in Miami covering NASA's space shuttle program.

In the days following the 9/11 tragedy he reported from Ground Zero in New York City, and then covered the military preparations from the Pentagon and U.S. Army, Marine and Air Force bases in North Carolina and Missouri. In addition, he broadcast live during B-52 and B-2 Stealth bomber missions.

Prior to joining CNN, Nelson was a correspondent for several Canadian television and radio outlets, including Canada's CTV Television Network, Standard Broadcast News and Montreal's CFCF television.

A native of Montreal, Nelson received a bachelor's degree cum laude in communication arts from Loyola College of Montreal.

Boeing Integrated Defense Systems, is one of the world's largest space and defense businesses. Headquartered in St. Louis, Boeing Integrated Defense Systems is a \$23 billion business. It provides systems solutions to its global military, government and commercial customers. It is a leading provider of intelligence, surveillance and reconnaissance; the world's largest military aircraft manufacturer; the world's largest satellite manufacturer and a leading provider of space-based communications; the primary systems integrator for U.S. missile defense; NASA's largest contractor; and a global leader in launch services.

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