Boeing Participation in Farnborough Air Show 2002

The Boeing Company today released its press-briefing schedule for the biennial Farnborough Air Show in England. This year's event will be held July 22-28. Members of the accredited media are invited to visit the Boeing Press Chalet (Chalet Row B6) located adjacent to the main Boeing Chalet.

Boeing Chairman and Chief Executive Officer Phil Condit will hold a press conference Monday, July 22, at 9:45 a.m. in the Radlette Suite of the SBAC's Media Centre. Mr. Condit will explain his vision for the aerospace industry in a rapidly changing world.

Some of the Boeing highlights at this year's Farnborough Air Show include the flying demonstrations of the C-17 Globemaster III and the F/A-18F Super Hornet. Other Boeing products scheduled to be on static display or participate in the air show include the Connexion by Boeing 737-400, F-15E Eagle, C-40A Clipper, AH-64D Apache Longbow, CH-47D Chinook, the Joint Direct Attack Munition, and the Harpoon and SLAM-ER missiles.

The Boeing exhibit, located in Hall 3, will feature the Sonic Cruiser, Digital Cinema, 767 Tanker Transport and numerous interactive displays representing the many product lines and customer solutions of The Boeing Company. It also will showcase Boeing's concepts for unmanned systems and the next-generation, satellite-based air traffic management system, as well as offer a working demonstration of Connexion by Boeing -- the company's at-the-seat, high speed, broadband connection for travelers.

Boeing has scheduled numerous briefings throughout the week in the Boeing Press Chalet, except where otherwise noted. **Media are advised to check the briefing schedule daily at the Boeing Press Chalet and the Boeing Exhibit for breaking news announcements and changes to the following preliminary daily schedule (all times local in London):**

Monday, July 22

- **0945**
  - **Imagine What Can Be:** Boeing Chairman and Chief Executive Officer Phil Condit explains his vision for the aerospace industry in a rapidly changing world.
  - ***Note: Briefing in the Radlette Suite of the SBAC Media Centre***
  - Presenter: Phil Condit, chairman and CEO, The Boeing Company
- **1100**
  - **The C-17 and Future Mobility Solutions...Today:** The C-17 continues to be the workhorse for the U.S. Air Force and now the U.K. Royal Air Force. This presentation will showcase Boeing's mobility products from present commercial derivatives and military transports to the future, including the Advance Theater Transport and Blended Wing Body.
  - Presenter: Howard Chambers, vice president and general manager, Airlift and Tanker Programs
- **1200**
  - **The Business of Integrated Defense Systems -- *Providing Integrated Solutions*:** By aligning with its customer base and combining network-centric information with integrated military air, land, sea and space-based platforms, IDS is well positioned to continue to grow its business and become the world's premiere space and defense company by providing customers integrated solutions.
  - Presenter: Jim Albaugh, president and CEO, Boeing Integrated Defense Systems
- **1200**
  - **Affirming the Future of the V-22:** The V-22 recently returned to flight with great success. The U.S. Marine Corps will discuss the Osprey program and the Marines' requirement for the V-22's unique mission capabilities.
  - ***Note: Briefing in the Hendon Room of the SBAC Media Centre***
  - Presenter: Gen. James Jones, USMC Commandant
- **1300**
  - **Unmanned Systems -- *Transforming Military Capabilities and the Aerospace Industry*:** An insight into how unmanned systems will deliver new capabilities to the war fighter and how Boeing is leading the evolution of the aerospace industry to provide those capabilities more quickly and affordably than ever before.
  - Presenter: Mike Heinz, vice president, Unmanned Systems
- **1400**
  - **The Power of Broadband:** An overview of the benefits and added value of broadband-based technologies from a Boeing perspective.
  - Presenter: Scott Carson, president, Connexion by Boeing
- **1500**
  - **Space Intelligence Systems -- *Enabling Network Centric Operations*:** Boeing's vision of the Integrated

Battlespace reflects a future state where battlefield elements operate as an integrated network enabling rapid decision making.
    - Presenter: Roger Roberts, vice president and general manager, Space and Intelligence Systems
- **1600**
    - **Boeing's Global Approach to Airborne Intelligence, Surveillance and Reconnaissance Requirements:** A discussion on the continuing leadership role of Boeing in providing nations worldwide with Airborne Intelligence, Surveillance and Reconnaissance platforms and systems, such as the Nimrod, AWACS and AEW&C programs.
    - Presenter: Allen Ashby, vice president and general manager, Battle Management/Command, Control, Communications and Strategic Systems

Tuesday, July 23

- **0900**
    - **Transitioning to the Super Hornet -- *A Pilot's Perspective*:** Boeing and the U.S. Navy discuss the process of transitioning the Super Hornet into the Navy's fleet of aircraft, and the transition of Navy Tomcat squadrons to Super Hornet squadrons. The presentation will be followed by a question and answer period and the opportunity to visit the static display aircraft with the pilots.
    - Presenters: Pat Finneran, vice president and general manager, USN/USMC programs; Ricardo Traven, Boeing chief test pilot, Pax River F/A-18 Operations; and U.S. Navy Capt. Mark Adamshick, commanding officer of VFA-122.
- **1000**
    - **Phantom Works -- *Boeing's Catalyst for Innovation*:** As the X-45A Unmanned Combat Air Vehicle progresses through the early stages of flight testing, the revolutionary X-50A Canard Rotor-Wing aircraft is being prepared for its first flight later this summer. Updates on these and other advanced systems and technology programs will be provided, as well as insight into the Boeing global R&D strategy.
    - Presenter: George Muellner, vice president and general manager, Air Force Systems (and former head of Phantom Works).
- **1100**
    - **Boeing Commercial Airplanes:** Boeing Commercial Airplanes president and CEO Alan Mulally discusses Boeing's continuing efforts to ensure customer and industry success as all stakeholders work to create a safer and more efficient global air transportation system.
    - ***Note: Briefing in the Hendon Room of the SBAC Media Centre***
    - Presenter: Alan Mulally, president and CEO, Boeing Commercial Airplanes
- **1100**
    - **Boeing Services Expands into Airport Security:** Boeing was recently awarded a contract to enhance security at all U.S. airports. Leveraging both its satellite communications infrastructure expertise and its relationships with numerous customers, Integrated Defense Systems Services also seeks to build or integrate and operate global data networks connecting terrestrial, airborne and satellite platforms.
    - Presenter: Rick Stephens, vice president and general manager, Homeland Defense
- **1300**
    - **AH-64D Apache Longbow -- *Hero on the Battlefield, Leader Around the World*:** The AH-64D Apache Longbow is the weapon of choice and a dominant force in defense markets around the world. Tomorrow's technologies are being integrated today as this attack-helicopter platform transforms for the defense demands of the future.
    - Presenters: Col. Ralph Pallotta, U.S. Army Apache Project Manager; Dennis Kerr, general manager, Business Development for U.S. Army Programs
- **1400**
    - **A Year Later...A Connexion by Boeing/Lufthansa Update:** An update on the collaborative effort to bring in-flight connectivity to Lufthansa customers beginning in January 2003. The briefing will cover the initial service installation, next steps and what passengers can expect when they board the first commercial airliner equipped with real-time broadband connectivity.
    - Presenters: Connexion by Boeing President Scott Carson will host the briefing and be joined by Lufthansa executives
- **1500**
    - **Air Traffic Management Solutions Through Collaboration:** Over the past year, Boeing ATM has undertaken extensive collaborative efforts with stakeholders in government and industry, both around the world and across Boeing business units, to help define potential solutions for the challenges facing the global air transportation system. ATM President John Hayhurst will discuss these activities along with the next steps toward air system solutions.
    - Presenter: John Hayhurst, president, Air Traffic Management.

Wednesday, July 24

- **0900**

- **Boeing Projects Steady Air Travel Growth:** Widely held as the most respected, definitive look at the commercial airplane and services market, this Boeing presentation will cover market forces and industry trends, and their impact on the aviation industry over the next 20 years.
  - Presenter: Randy Baseler, vice president, Marketing
- **1000**
  - **Global Connectivity -- *Anytime, Anywhere, Any Format Communications*:** Today's rapidly evolving global communications networks enable the emergence of trail blazing new applications in both the commercial and government arenas. The flexibility and reach of satellite communications is being seamlessly woven together with the capacity of terrestrial fiber, wireline and wireless infrastructures to redefine networking.
  - Presenter: Randy Brinkley, president, Boeing Satellite Systems
- **1100**
  - **Boeing Moving Forward with Sonic Cruiser Development:** The Sonic Cruiser, Boeing Commercial Airplanes' top product development priority, continues to make technical progress. This presentation will include a discussion of key technologies and discoveries being made on this revolutionary program.
  - Presenter: Walt Gillette, vice president/program manager, Sonic Cruiser Program
- **1100**
  - **Boeing Takes Hollywood to the Stars:** Boeing Digital Cinema allows the secure delivery of a single movie file to thousands of theatres around the world. The system provides secure end-to-end transmission using encryption technology that has been endorsed by the National Institute of Standards and Technology for protection of commercial and government information. From encryption upon receipt of content to decryption at projection in designated theatres, Boeing's end-to-end multi-layered security system ensures protection at each step of the process and reduces risk of film piracy.
  - ***Note: Briefing in the Boeing Exhibit (Hall 3)***
  - Presenter: Ron Maehl, vice president, Networks and Applications -- Space and Communications Services
- **1200**
  - **767 Tanker Transport -- *The Effective, Affordable Solution to Air-Refueling Requirements*:** A look at the 767 Tanker Transport and ongoing and future programs around the globe. Already selected in three head-to-head evaluations, the 767 Tanker Transport offers optimum fuel off-load and flight performance, low operating and infrastructure costs, and proven, refined air-refueling systems.
  - Presenter: John Sams, Boeing program manager, U.S. Air Force 767 Tanker Transport
- **1300**
  - **Boeing Airplanes and Services Combine for Best Customer Value:** Boeing Commercial Airplanes has transitioned to being a full-service provider of airplanes and aviation services, which alone or through integrated solutions packages, contribute to the success of airlines and their ability to offer their passengers comfortable, safe and reliable travel experiences. This presentation will spotlight the company's commercial airplane family and portfolio of services.
  - Presenter: Randy Tinseth, director, Product & Services Marketing
- **1400**
  - **Boeing Capital -- *Reaching New Horizons in Financing*:** Boeing Capital has an important -- and relatively unique -- role in the transformation and growth of The Boeing Company. President Jim Palmer will discuss the business unit's role in financing Boeing airplanes, as well as its presence in the aircraft leasing market, and the wide variety of non-aerospace capital equipment in its $10 billion portfolio.
  - Presenter: Jim Palmer, president, Boeing Capital Corporation
- **1500**
  - **Global Partnerships and Success in Launch Services:** Boeing Launch Services has brought together the best of Boeing and the global industry to become a major force in the launch services market. Whether through the unique Sea Launch partnership or on the revolutionary Boeing Delta IV program, Launch Services is utilizing its global partnerships to succeed in today's market place and position itself to become a leader in this highly-competitive, world-wide market.
  - Presenter: Will Trafton, president, Boeing Launch Services, Inc.

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