Boeing 777 Receives Airline Technology Achievement Award

The Boeing 777 has received the 2002 Airline Technology Achievement award from Air Transport World magazine.

"Boeing was selected to receive ATW's Airline Technology Achievement award for the benefits it has brought to airlines by developing its superb 777 line of long-range twinjets," said Editor-in-Chief J.A. Donoghue. "While creating the largest and longest-range twinjet ever, Boeing ensured the 777's success by pioneering important improvements in the development process."

The award was presented last night in Singapore at the magazine's annual industry awards dinner, which is held prior to the opening of Asian Aerospace 2002 air show.

"On behalf of Boeing I would like to thank ATW for honoring the 777 with this award," said Ray Conner, Boeing vice president and general manager 777 program. "Because the 777 design responds to market needs and customer preferences, the result is an airplane offering cabin spaciousness and flexibility found in no other jetliner, along with many features to enhance reliability and productivity -- all with lower operating costs."

In addition to being the most technologically advanced airplane in the industry, the Boeing 777 has faster speed, which means shorter trip times than its competitors. And the two new Longer-Range 777s in development, the 777-300ER and 777-200LR, will increase the airplanes' range to provide unlimited possibilities in connecting cities throughout the world.

Boeing Commercial Airplanes also received several advertising awards, including Advertising Campaign of the Year awards for its leadership, products and services brand campaign. Boeing was selected by a panel of independent advertising experts who based the award on creativity and quality of the work.

The ATW airline industry awards program began in 1974 to recognize excellence, and its winners are selected by the magazine's editorial staff. Air Transport World is published by Penton Media, Inc.

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