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The Boeing Company (NYSE: BA) today named Robert "Skipp" Orr president of Boeing Japan. Orr will be responsible for all company business activities in Japan and will be based in Tokyo at the Boeing Japan headquarters.

The Boeing Company is the leading provider of commercial jetliners to Japanese airlines and a major supplier of military equipment and aircraft to the Japanese Defense Agency. Additionally, the company is a significant customer of Japanese industry.

"Japan is one of the most important markets to The Boeing Company and is the largest economy in Asia," said Phil Condit, chairman and chief executive officer -- The Boeing Company. "It is home to some of our best customers, and our partnership with Japanese aerospace companies is a model for the industry. Skipp Orr will focus on strengthening the Boeing and Japan partnership, expanding our in-country business activities and pursuing growth opportunities for the entire Boeing enterprise."

Orr joins Boeing from Motorola, Inc. He most recently served as vice president and director of European affairs. His previous positions have included, vice president and director of government relations for Motorola-Japan and government relations director for Nippon Motorola in Tokyo. He has lived and worked in Japan for 16 years and is fluent in Japanese. Prior to Motorola, Orr had careers in government and academia.

"Boeing and Japan have a long-term business relationship that spans almost five decades. Our objective is to expand Boeing's scope of business in Japan," said Alan Mulally, president and chief executive officer -- Boeing Commercial Airplanes. "Skipp Orr has an impressive combination of country and business expertise that makes him well qualified to lead our endeavors in this country."

Born in 1953, Orr grew up in Florida. He graduated in 1976 with a bachelor's degree in history from Florida Atlantic University. In 1979, he earned a master's degree in government from Georgetown University. He also received a doctorate degree in political science from Tokyo University in 1988.

The Boeing Company is the largest aerospace company in the world and the United States' leading exporter. It is NASA's largest contractor and the largest manufacturer of commercial jetliners and military aircraft. The company's capabilities in aerospace also include rotorcraft, electronic and defense systems, missiles, rocket engines, launch vehicles, satellites, and advanced information and communication systems. The company has an extensive global reach with customers in 145 countries.

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