New Assignments For Boeing Business Jets Executives

Boeing Business Jets today announced Steve Hill and Gil Key will take on new leadership positions at the company, effective immediately.

Key will move from vice president of Operations to vice president of Sales, with responsibility for sales in the Americas, worldwide marketing and customer relations. He also will coordinate the overall sales campaign with Executive Jet Inc. for the Boeing NetJets BBJ fractional-ownership program.

Key replaces Lee Monson, who was named last June to succeed retiring Boeing Business Jets President Borge Boeskov. Monson will work in a dual role with Boeskov until Boeskov's retirement early next year.

Hill, currently vice president of Special Projects, will take over Key's responsibilities in Operations, which includes all technical, operational and fleet support aspects of Boeing Business Jets. Hill also will manage the relationship with the completion centers that handle the outfitting of the BBJ.

Boeing Business Jets is a joint venture with General Electric, launched in July 1996 to respond to market demand for a larger, more capable business airplane that can fly more than 6,000 nautical miles (11,110 kilometers). Since the program's inception, 59 "green" (no paint or interior) BBJs have been delivered; 40 completed BBJs are currently in service.

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