Boeing Space & Communications Names New Vice President For Communications

The Boeing Company today announced the appointment of Mary Carson Foerster, currently Director of International Corporate Communications at Boeing World Headquarters, to the position of Vice President of Communications for Space and Communications (S&C).

In this leadership assignment, Foerster will be responsible for implementation of all communications activities. As the senior S&C Communications executive, she also will have responsibility for ensuring functional excellence in domestic and international communications intended for S&C employees, government and commercial customers, shareholders, and other key audiences.

"Mary brings the broad range of management experience necessary to run our core businesses effectively," said Jim Albaugh, Boeing Space and Communications president and chief executive officer. "She also adds the expertise in communicating with global audiences-internal and external-which is critical to our business success as we expand into new frontiers."

Foerster joined the company in 1997 as Director, Public Relations and Advertising, where she led the advertising and public relations programs for Boeing Commercial Airplanes (BCA). In 1999, she was named Director, International Communications for BCA.

Her most recent move "is a great example of deploying talent and experience gained in one or more business units to share best practices across the enterprise," said Judith Muhlberg, Boeing's vice president of Communications.

Before joining Boeing, Foerster was a senior executive at two worldwide public relations agencies, Hill and Knowlton and Burson-Marsteller, where she had management responsibilities in major markets, including Washington, D.C., Frankfurt and London. From 1990-94, she established and managed Burson-Marsteller operations in central Europe, recruiting and training local management teams which today own and manage the offices. She was appointed to the worldwide Board of Burson-Marsteller in 1992. In addition to her management experience, she has been involved in strategic communications planning for major global corporations including GE, Philip Morris, Ford, Toyota, and NEC, and has represented governments and international trade associations in Washington, D.C.

Foerster graduated from Smith College, Northampton, Mass. and received her master's degree from the University of Pennsylvania.

The Boeing Company is the largest aerospace company in the world and the United States' leading exporter. It is NASA's largest contractor and the largest manufacturer of commercial jetliners, military aircraft, and commercial and government satellites. The company's capabilities in aerospace also include rotorcraft, electronic and defense systems, missiles, rocket engines, launch vehicles, and advanced information and communication systems. The company has an extensive global reach with customers in 145 countries.

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