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The Boeing Company (NYSE: BA) has named Heiner Wilkens vice president of Sales for Europe and Russia, effective Aug. 1, 2001. Heiner will report to Seddik Belyamani, executive vice president of Sales for Boeing Commercial Airplanes.

Heiner succeeds Toby Bright, who has been appointed vice president of Marketing for Boeing Commercial Airplanes, reporting to Alan Mulally, president and chief executive officer of Boeing Commercial Airplanes.

Based in the Boeing European head office in Brussels, Wilkens will lead the team responsible for sales and marketing of all commercial airplanes and aircraft services throughout Europe and Russia.

"The next logical step after having moved European Sales to Brussels was to select a European national to lead our Sales activities there," said Seddik Belyamani. In addition, Heiner Wilkens has the extensive airline and industry experience we value. He will help us continue to enhance our relationships with our European customers."

Wilkens joins Boeing from Cargolux Airlines International of Luxemburg, where he has been president and chief executive officer since 1995. Prior to that, he served as senior vice president for Europe, the Middle East and Africa for the Pratt & Whitney unit of United Technologies, and held a series of senior executive positions at the German airline Deutsche Lufthansa AG.

Born in 1942, Wilkens is a native of Hamburg, Germany. An economics graduate of the University of Hamburg, he also attended the Program for Senior Executives at the Massachusetts Institute of Technology's Sloan School in the United States.

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