Sanchez Appointed to Lead New Boeing Global Diversity Effort

The Boeing Company today appointed Di Ann Sanchez to the newly created position of vice president, Global Diversity.

Sanchez will be responsible for establishing and implementing innovative diversity initiatives in all phases of the company's operations, and for monitoring compliance with overall company diversity policy. She will also work to enhance relationships with community groups to analyze and improve diversity performance.

Sanchez, who currently serves as vice president - People for Boeing's Commercial Airplanes unit, will report to Jim Dagnon, Boeing senior vice president - People. She will be accountable to the company's Executive Council with full access to the Office of the Chairman.

"We're looking to Di Ann to use her proven leadership skills to champion the importance of diversity across all our businesses in all our operating locations," said Boeing Chairman and Chief Executive Officer Phil Condit. "A diverse environment enables our employees to achieve their full potential, which is fundamentally linked to our business success," he added.

Sanchez will also serve in an ombudsman role to investigate complaints and to use her authority to achieve consistent, fair settlements and remedial policies across the company.

Sanchez will relocate this fall from her home in the Seattle area to the new Boeing world headquarters in Chicago.

Hispanic Business magazine included Sanchez, 39, in its "Top 50 Hispanic Women in Business" coverage earlier this year. She joined Boeing last year following two years as the vice president of Human Resources for Delta Technology, a wholly owned subsidiary of Delta Airlines based in Atlanta, Ga. She was responsible for all human resources functions including compensation, benefits, communication/community affairs, recruitment, employee relations, training and development and special projects involving building strategic organizational capabilities for Delta Airlines.

A native of California, Sanchez has more than 18 years of human resources experience with companies including Burlington Northern Santa Fe Railroad, PepsiCo, Coca-Cola Enterprises and Kraft General Foods.

Sanchez graduated from the University of California, Los Angeles, with a bachelor's degree in political science and earned a master's in organizational management from the University of Phoenix in 1993.

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