Boeing Names Communications Leader for Shared Services Group

The Boeing Company today named Karen Burt to lead Communications for its Shared Services Group. The appointment was made by Laurette Koellner, Boeing senior vice president and president of Shared Services Group, and Judith Muhlberg, vice president of Communications for The Boeing Company.

Burt will be responsible for leading all communications efforts for this business, including strategic communications planning, executive and employee communications, international communications, web communications, advertising, brand management, public relations, and community relations.

"We are excited that Karen will be joining our leadership team, " Koellner said. "Our customers are looking for innovative and cost effective services and solutions to improve their business performance and open new business opportunities. I am expanding and strengthening the role of communications because the business of Boeing is changing. She has the talent to step up to the new opportunities we face and will be an asset to my team."

"There are tremendous opportunities ahead for this part of our business," Muhlberg continued. "Communications will play a significant role in helping Shared Services support the recent change to our corporate architecture and the continuing transformation of our company to focus on creating value. Shared Services is uniquely positioned to support our bold strategic move to grow our business. I am confident that Karen has the experience, creativity and drive to make a major contribution here."

Burt has been with Boeing for 14 years, serving in a variety of positions in public relations, communications, community and government relations, business strategy and development, marketing, research and technology, and information services. She was named to her current position of director of internal communications for Boeing in 1998.

Prior to Boeing, Burt was a management consultant for Arthur D. Little, Inc. in Cambridge, Massachusetts. She spent five years in several assignments in sales and marketing for AT&T in Chicago and Seattle.

A graduate of the University of Washington in 1979 with a bachelor of arts degree in business administration, Burt also earned a master's degree in business administration from Harvard Graduate School of Business Administration in 1986. She graduated from the advanced management program at Dartmouth College Amos Tuck School of Business Administration in 1996. Burt is immediate past board chair of Senior Services and has served on several boards of education and arts agencies in the community.

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