

Boeing to Open Sales Office in Mexico City

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As part of its continuing commitment to Latin America, Boeing Commercial Airplanes will establish a Sales office in Mexico City in July. Alfredo Herrera-Vaillard, director of Sales for Mexico and Central America, will open the office and relocate to Mexico City.

"The Mexico City office will bring us closer to our customers in the region," said Seddik Belyamani, Boeing Commercial Airplanes executive vice president of Sales. "By having a local presence in Mexico, we can better serve our current and potential customers throughout the marketing, sales and acquisition process. This is a very important step in expanding our global reach."

One-hundred and eighty-six Boeing commercial airplanes are flying today in Mexican airline fleets, with a cumulative 9.7 million hours of flight time.

Approximately 80 percent of airplanes flying in Latin America are Boeing-made, and Boeing forecasts 360 airplane sales valued at \$18 billion in Mexico alone over the next 20 years.

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