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GOL Airlines (GOL Transportes Aereos) of Brazil -- one of The Boeing Company's newest customers -- operated its first month of revenue service with 100 percent technical dispatch reliability using Boeing Next-Generation 737-700 airplanes.

One-hundred percent dispatch reliability means the GOL fleet did not experience any delays beyond 15 minutes of scheduled departure related to maintenance, repair or technical anomalies.

GOL Airlines began revenue service on Jan. 15. Each airplane in GOL's fleet makes 10 to 12 flights a day -- a high volume that requires quick, dependable turnarounds. The Next-Generation 737 offers the efficiency GOL needs to consistently meet its cost targets and schedule commitments.

"This accomplishment further validates GOL's decision to operate an all-Boeing 737 fleet," said Ricardo Cavero, Boeing director of Sales for Brazil. "The advanced technology in the 737-700 makes it the most cost-efficient, dependable airplane in its class. The 737's on-time performance is helping GOL establish itself in a competitive market."

GOL is the newest passenger airline to operate in Brazil, with a fleet consisting entirely of Boeing Next-Generation 737-700s.

Based in Sao Paulo, GOL is a domestic airline operating only inside Brazil. It currently flies six 737-700s and will take delivery of four additional 737-700s from May through November of this year. Fashioning itself after Southwest Airlines -- another all-Boeing 737 operator -- GOL is committed to becoming the premiere low-fare, no-frills regional airline of Brazil.

GOL Airlines destinations are Sao Paulo, Brasilia, Rio de Janeiro, Porto Alegre, Florianópolis, Belo Horizonte and Salvador.

Other Boeing Next-Generation 737 operators in Latin America are Azteca Airlines, Varig Airlines, LAPA Argentina, COPA Airlines and BWIA International Airways.

Boeing has logged orders for more than 1,700 Next-Generation 737s and has delivered more than 700.

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For further information: Mike Tull (Mexico cell) 206-255-8914 Peter Conte (Seattle) 206-766-2041