SAS Orders Three More Boeing Next-Generation 737s

The Boeing Company today confirmed that Scandinavian Airlines System (SAS) has ordered three additional Boeing Next-Generation 737 jetliners.

The Sweden-based carrier exercised options for three Next-Generation 737-600s, but has substitution rights that would allow it to get larger 737-700s or 737-800s instead. The three airplanes are scheduled for delivery in 2002.

These orders are existing orders that have been accounted for in cumulative totals published by Boeing. Until today, however, the customer for the order was unidentified.

"These Boeing 737s provide us an economical, environmentally friendly alternative to the older-model airplanes they will replace in our fleet," said Kurt Kuhne, vice president of Fleet Development, SAS.

The Next-Generations 737s, which are the backbone of the SAS short-haul fleet, replace McDonnell Douglas DC-9s, MD-80s and Fokker F-28s. SAS, which has ordered 58 Next-Generation 737-600s, 737-700s and 737-800s, uses the advanced-technology airplanes on domestic Norway and Sweden routes, and on routes to destinations throughout Europe.

The airline was the first customer in the world to buy the Next-Generation 737-600. SAS helped Boeing launch the model with an order for 41 airplanes in March 1995.

The Next-Generation 737s feature a new wing design that helps improve fuel efficiency, new engines that meet current and projected emissions and community noise standards, and an all-new Boeing 777-style interior.

With more than 1,745 orders already on the books since program launch in 1993, the Boeing Next-Generation 737 is the fastest-selling new jetliner in history.

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