Transavia's Boeing 737 Fleet Grows Even Larger

Transavia, the Amsterdam-based charter and scheduled airline, has exercised an option to purchase two additional Boeing Next-Generation 737-800 jetliners, The Boeing Company confirmed today.

Including today's announcement, Transavia will have 21 Next-Generation 737 airplanes in operation by summer 2003. In total, 11 new Boeing Next Generation 737s will be added to Transavia's fleet in the next three years: three in spring 2001, five in 2002 (including the two announced today) and three in 2003.

Including this order for two, Transavia's order for Next-Generation 737s totals 14 firm plus 10 options. In addition, Transavia has committed to seven more new 737-700s and -800s from outside leasing companies.

These orders are existing orders that have been accounted for in cumulative totals published by Boeing. Until today, however, the customer for the order was unidentified.

Transavia operates an all-Boeing fleet consisting of 737s and 757s. They have been a Boeing customer since taking delivery of their first 737-200 in 1974. Boeing delivered Transavia's first three 737-800s in 1998.

"The 737 has been the backbone of our fleet for years - reliable and cost efficient," said. Peter Legro, president and CEO of Transavia. "We are glad that we can standardize on all related operational aspects offered within the Boeing Next Generation 737 family, and still benefit from the different seat capacity that our market demands with this mix of the -700 and -800 in our fleet."

Building a quieter, more fuel-efficient airplane was a top priority for Boeing engineers designing the Next-Generation 737 family. The new, advanced-technology wing design on the models helps improve fuel efficiency. The model's new CFM56-7 engines produced by CFMI, a joint venture of General Electric Co. of the U.S. and Snecma of France, meet community noise restrictions well below current Stage 3 limits and below expected Stage 4 limits. Emissions also are reduced beyond required standards.

"We are very happy that Transavia continues to fill its fleet with Next-Generation 737s," said Toby Bright, vice president, Europe/Russia Sales, Boeing Commercial Airplanes Group. "They have a good, solid reputation with their passengers, and we are proud to play a part in that by providing comfortable, reliable airplanes."

With more than 1,733 orders already on the books since program launch in 1993, the Boeing Next-Generation 737 is the fastest-selling new jetliner in history.

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