Another Major European Carrier Buys Boeing 777s

Alitalia orders six 777-200ERs with options for six Longer-Range 777-300s

The Boeing Company today confirmed an order from the Italian air carrier Alitalia - Linee Aeree Italiane, S.p.A. - for six 777-200ER passenger airplanes, with options for six Longer-Range 777-3000s. The 777s will replace a previous order by the airline for 747-400s.

"Alitalia is the latest major airline in a growing list who recognize that passengers want frequent, non-stop flights that avoid congested hubs," said Toby Bright, senior vice president-Europe and Russia, Boeing Commercial Airplanes Group. "The award-winning 777 will suit their needs perfectly in this growing market."

Since the 777's launch in October 1990, the world's largest twinjet has been the market leader in its category. In every respect, the design of the 777 responds to market needs and reflects customer preferences. The result is an airplane offering spaciousness and flexibility found in no other jetliner and many features that enhance reliability and productivity - all with lower operating costs. The 777 provides the most payload, range capability and growth potential in the medium-size airplane market.

"The 777 is emerging as the big winner in 2000," said Seddik Belyamani, executive vice president, Sales, Boeing Commercial Airplanes Group. "We now have 62 orders so far, with 43 previously announced intents to order in the final stages of processing."

Air France and British Airways currently operate the largest 777 fleets in Europe. Air France operates 11 777s with 19 more on order and options for 10 more. British Airways currently owns 38 777s, with seven more scheduled for delivery in the coming months.

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