

Boeing Participation in Farnborough International 2000: Media Advisory

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The Boeing Company, the world's largest aerospace company, will be a major participant in the biennial Farnborough International air show near London. This year's event will be held July 24-30. Members of the accredited media are invited to visit the Boeing Press Chalet (Chalet Row B6) located adjacent to the Boeing Chalet (B1-5).

Phil Condit, Boeing chairman and chief executive officer, will hold a press conference at 9:30 -- 10:45 a.m., Wednesday, July 26, in the Radcliffe Suite of the air show's main SBAC Media Centre. Condit also will participate in a press conference with the other CEOs and leaders of the global aerospace and defense trading exchange announced in March. This session will be held in the SBAC Media Centre at noon, Tuesday, July 25, during which the partners will unveil the name and brand for the industry-wide exchange, as well as discuss the current status of the B2B project.

Some of the Boeing highlights at this year's Farnborough air show will be the international flying debut of the F/A-18E/F Super Hornet, a full-scale model of the operational version of its entry in the Joint Strike Fighter competition, the BBJ 737-700 with Connexion by BoeingSM, and the first air show appearance of the long-range Boeing 767-400ER jetliner. The 767-400ER on static display, which began a world tour July 10, has a one-of-a-kind exterior paint scheme and features interior graphics and fabrics that record man's fascination with flight.

Other Boeing products scheduled to be on static display or participate in the air show include the C-17 Globemaster III, AH-64D Apache Longbow, F-15E Eagle, the Joint Direct Attack Munition, and the Harpoon and SLAM-ER missiles.

The Boeing exhibit, located in Hall 3, Stand A/1, will offer flights in cockpit demonstrators, a working demonstration of Connexion by BoeingSM -- the company's at-the-seat, high speed, broadband connection for travelers -- and interactive displays representing the many product lines and customer solutions of The Boeing Company.

Boeing has scheduled numerous briefings throughout the week in the Boeing Press Chalet except where otherwise noted. **Media are advised to check the briefing schedule daily at the Boeing Press Chalet and the Boeing Exhibit in Hall 3 for breaking news announcements and changes to the following preliminary daily schedule (all times local in London):**

Updated as of July 17, 2000 (9:00 p.m. Eastern Daylight Time) - Subject to change

Sunday, July 23

1700 Next-Generation 737-900 Rollout Event: Live satellite broadcast event in London of the rollout in Renton, Wash., of the first 737-900 -- the newest and largest member of the best-selling Next-Generation 737 family. The event at the Dorchester Hotel will include the ceremony from the plant, as well as a gathering of Boeing executives, airline customers and suppliers in London for the air show. The celebration in Renton will feature performers from Alaska and Mexico, two premiere destination points for Alaska Airlines -- one of the 737-900's four launch customers, which also include Continental Airlines, KLM and Korean Airlines.

Host: Alan Mulally, president, Boeing Commercial Airplanes

Monday, July 24

0900 Market Evolution: In the 2000 edition of its Current Market Outlook, Boeing has expanded its view beyond the market for new commercial jetliners to include aviation services. The company believes the combined market offers tremendous growth potential.

Presenter: Randy Baseler, vice president, Marketing

0930 The F/A-18E/F Super Hornet: The Super Hornet is making its international flying debut. This briefing will take a look at Boeing's newest tactical aircraft that illustrates why the Super Hornet is the strike fighter for the 21st century.

Note: Briefing in the Radcliffe Suite of the SBAC Press Centre.

Presenter: Pat Finneran, vice president and general manager, U.S. Navy and Marine Corps programs

1000 767-400 Photo Opportunity: The 767-400, the newest member of the world's most efficient and versatile family of wide-body airplanes, was designed and built by an international team of aerospace and high-technology firms, a vast network of suppliers and partners that spans the globe. Leaders from this team will be available for a photo at the 767-400, which will be on static display at Farnborough International 2000.

Note: Photo opportunity shipside at the 767-400.1100V-22 Osprey Overview:

A senior U.S. Marine Corps official will lead a V-22 Osprey tiltrotor program status briefing and international marketing press conference. Lunch for invited news media will immediately follow.

Note: Briefing in the Team Osprey Chalet (B22).

Presenters: Lt. Gen. Fred McCorkle, USMC, Assistant Commandant for Aviation, and Bell and Boeing officials

1100 The Boeing Solution for the Long-Range Airplane Market: 777 and 747 Derivatives: Airline demand for more flexibility, combined with passenger demand for increased frequency and point-to-point service has airlines investing most heavily in intermediate size, twin-aisle jetliners. The company's solution for this long-range airplane market includes two new longer-range derivatives of the Boeing 777. And with, a very small market for airplanes larger than today's 747-400, Boeing also has planned 747 derivatives that build on the airplane's superior economics and features, providing an elegant solution for this market segment.

Presenter: John Roundhill, vice president, Product Development

1230 Connexion by BoeingSM: An update and program overview of The Boeing Company's recently announced mobile broadband initiative, called Connexion by BoeingSM, which will provide commercial airline and business jet travelers real-time, high-speed, two-way access to e-mail, Internet, corporate Intranet and live news and entertainment at 30,000 feet.

Presenter: Ken Medlin, vice president and general manager, Commercial Information Services

Presenter: Joe Gullion, president, Boeing Airplane Services

1430 Boeing Business Jet Overview: An update on the BBJ program; product development, customers, orders, delivery and other recent activities. The Boeing-owned BBJ complete with winglets will be on static display during the show.

Presenter: Borge Boeskov, president, Boeing Business Jets

Tuesday, July 25

0930 Joint Strike Fighter Overview & Cockpit Demo: Frank Statkus will review Boeing achievements in maturing a number of JSF technologies and will update progress toward X-32A first flight. Also, the Boeing JSF One Team has a separate exhibit (E15) featuring a full-scale model of the operational JSF and a JSF cockpit demonstrator.

Presenter: Frank Statkus, vice president and JSF general manager

1030 777 Longer-Range Customer Event: Boeing launched its new 777 Longer-Range models earlier this year in response to customer demand for airplanes that fly farther, allowing airlines to meet increasing passenger demand for non-stop, point-to-point service, and new, never-before-possible routes and destinations. Boeing will host a media event at Farnborough honoring the customers who have chosen to be among the first to order these new airplane models.

Presenters: Alan Mulally, president, Boeing Commercial Airplanes Group; Seddik Belyamani, vice president, Sales & Marketing; and Larry Dickenson, vice president, Sales & Marketing

1200 B2B: Unveiling of the name and branding, plus project update for the aerospace and defense trading exchange announced in March by partners The Boeing Company, Lockheed Martin, Raytheon, BAE Systems and Commerce One.

Note: Briefing in the Radcliffe Suite of the SBAC Press Centre.

Presenters: Phil Condit, chairman and chief executive officer; Anil Shrikhande, vice president, New Ventures; and other partner CEOs and leaders

1230 Space Transportation Overview: An update on The Boeing Company's space transportation initiatives, ranging from current programs, like the Delta Launch family, Sea Launch and Space Shuttle upgrades, to development of next-generation space launch vehicles.

Presenter: Mike Mott, vice president and general manager, Reusable Space Systems

1300 B2B Interviews

Presenter: Phil Condit

1300 International Space Station Photo Opportunity: Boeing and Mitsubishi Heavy Industries will hold a photo

opportunity at the International Space Station display in the Boeing exhibit. A news item will be announced.

Note: Photo opportunity at Boeing Exhibit (Hall 3, A/1)

Presenters: Jim Albaugh, president, Boeing Space & Communications Group, and Brewster Shaw, ISS vice president and general manager

1330 Boeing Capital Corporation: An overview of The Boeing Company's financial subsidiary. This briefing also will also discuss the ways Boeing Capital Corporation is providing new dimensions in financial solutions as a key factor in the company's total customer solutions strategy.

Presenter: Tom Motherway, president, Boeing Capital Corporation

1415 BBJ and Connexion by BoeingSM Demo: Media are invited to tour with Chairman and CEO Phil Condit the Boeing Business Jet now outfitted with performance enhancing winglets. Condit also will demonstrate Boeing's mobile broadband initiative that will provide commercial airline and business jet travelers real-time, high-speed, two-way access to e-mail, Internet, corporate Intranet and live news and entertainment at 30,000 feet.

Note: Briefing/Demo shipside at the BBJ.

Presenter: Phil Condit, Boeing chairman and chief executive officer

1415 International Space Station and Space & Communications Services Overview: Boeing is NASA's prime contractor to design, build and assemble the International Space Station -- the largest international aerospace project ever undertaken. The presentation will include progress on the project and status of upcoming missions. The increasing opportunities in global product support, logistics and services also will be discussed.

Presenters: Brewster Shaw, vice president and general manager, International Space Station; and Rick Stephens, vice president and general manager, Space & Communications Services

1440 Space and Communications Svcs.

Presenter: Rick Stephens

1500 Commercial Aviation Services Overview: An overview briefing on how Commercial Aviation Services is anticipating customers' needs and providing total solutions that incorporate the industry's broadest range of products and services.

Wednesday, July 26

0930 The Boeing Company: Boeing's chairman and CEO will discuss company vision, goals and current issues, plus engage in an extended Q&A session.

Presenter: Phil Condit, Boeing chairman and chief executive officer

1130 The Phantom Works: An overview of Boeing's recent research and development projects in the areas of advanced systems, technologies and processes -- all focused on lowering the cost and improving the performance of aerospace products.

Presenter: George Muellner, vice president and general manager, Phantom Works

1330 BCA Order Announcement

Presenters: Seddik Belyamani, Larry Dickenson

1415 Boeing 767-400ER Overview: Introducing the newest member of the 767 Family -- the Boeing 767-400ER (extended range) jetliner. Boeing's latest 767 jetliner will certify this month. It began a world tour July 10 visiting 17 cities on four continents. Boeing's marketing director will provide an update on the entire 767 family of airplanes, including the 767-400ERX.

Presenter: Joe Ozimek, director, Product Marketing

1513 Military Aerospace Support

Presenter: Mark Franzblau

Thursday, July 27

0900 BBJ and Connexion by BoeingSM Demo: Media are invited to tour with Chairman and CEO Phil Condit the Boeing Business Jet now outfitted with performance enhancing winglets. Condit will also demonstrate Boeing's

mobile broadband initiative that will provide commercial airline and business jet travelers real-time, high-speed, two-way access to e-mail, Internet, corporate Intranet and live news and entertainment at 30,000 feet.

Note: Briefing/Demo shipside at the BBJ

Presenter: Phil Condit, Boeing chairman and chief executive officer

0900 International Space Station Announcement: A strategic business announcement regarding The Boeing Company's involvement in the International Space Station.

Presenter: Brewster Shaw, vice president and general manager, International Space Station program

0930 Satellite Communications Overview: An overview of the commercial and government segments, including GPS and the new Boeing Commercial Information Systems, an organization designed to leverage technologies in the following market segments: broadband communication systems for worldwide mobile users; remote-sensing information systems; communication navigation surveillance/air traffic management systems; and integrated navigation systems.

Presenter: Ken Medlin, vice president and general manager, Commercial Information Services

1000 S&C Media Briefing

Presenter: Jim Albaugh

1030 Defense Information Superiority Systems Overview: A look at how Boeing keeps the world safe... from satellite-based communications, missile defense and navigation systems to the world's standard for airborne early warning systems.

Presenter: John Lorber, vice president, International Business Development; and Phil Nuber, director, business development, Government Information & Communications Systems

1130 Flight Deck Commonality: Boeing flight decks use the latest technology to help pilots perform at their best under every condition -- flight after flight. The company's flight deck designs are based on the philosophy that an airplane's full capabilities should be at the pilot's command at all times. The Boeing flight deck approach also saves costly training time, which results in measurable economic benefits for airline customers.

Presenter: Capt. Frank Santoni, 777 chief pilot

1230 BCA Order Announcement

Presenter: Seddik Belyamani, Larry Dickenson

1400 Aero Vodochody Aircraft Programs:

Update of Aero Vodochody's new aircraft programs, including the L 159 and the Ae270 utility aircraft that will be making its first flight shortly.

Presenter: Peter Hora, president, Aero Vodochody

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