JMC Airlines Places Order For The New Boeing 757-300

The Boeing Company confirmed today that JMC Airlines has placed an order for two Boeing 757-300 jetliners. The Manchester, England-based airline is the fifth customer to announce its choice of the new 757-300, which entered service last year. This order was accounted for in cumulative order totals published recently by Boeing. Until this announcement, the customer for the order was listed as "unidentified".

JMC Airlines is the first holiday carrier in the U.K. to order the new Boeing 757-300. The model already is in service with Condor Flugdienst of Germany and Arkia Israeli Airlines. Icelandair has two 757-300s on order and American Trans plans to acquire 10. JMC will use the 757-300 to carry up to 280 passengers per flight.

"The 757-300 is a great fit for JMC," said Seddik Belyamani, executive vice president - Sales and Marketing, Boeing Commercial Airplanes Group. "The 757-300 is making its mark on the marketplace as it provides the lowest trip cost and seat mile cost of any mid-size airplane. There is no airplane like it from the competition."

The Boeing 757-300 also has an all-new interior, which is based on the award- winning Boeing 777 passenger cabin interior.

The Boeing 757-300 entered service in 1999 and quickly established a strong reputation for reliability. In its first year of revenue service with Condor, 99.64 percent of flights departed on time - a new record for a new airplane.

The 757-300 recently completed an around-the-world demonstration tour, including a stop at Manchester, England, to visit JMC Airlines. The airplane also visited other selected cities in the U.S., Europe, China and Taiwan.

JMC Airlines, owned by Thomas Cook Holdings, Inc., was formed in 1999 after the integration of Flying Colours Airlines and Caledonian Airways.

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