Boeing To Actively Participate In Asian Aerospace 2000

The Boeing Company has long considered Singapore's Asian Aerospace to be one of the world's premiere aerospace and defense technology exhibitions and airshows. During the Feb. 22 - 27 "AA 2000," the company will continue to be well-represented by people, products, and services.

"Boeing has been a market leader in Asia for approximately 50 years," said Larry Dickenson, Boeing Commercial Airplanes Group senior vice president - Sales and Marketing. "Our commitment to AA 2000 reflects our intention of maintaining that leadership position, and creating superior value for our Asian customers by offering the most complete line of products and services."

Dickenson noted that the show would feature a Boeing exhibit displaying graphic panels, plasma screens and models of various Boeing products for each major Boeing business unit - Commercial Airplanes Group, Military Aircraft & Missile Systems Group, and Space & Communications Group. Additionally, Boeing will have an F/A-18E/F Super Hornet and F-15E Eagle re-configurable cockpit simulator on display, a mockup of the 737 Airborne Early Warning & Control aircraft, a 777 showcase and a fully completed Boeing Business Jet (BBJ).

Jim Albaugh, president - Space and Communications Group, and John Lorber, vice president - S&C International Business Development, will represent the Boeing Space and Communications Group business unit.

In addition to Dickenson, other Commercial Airplanes executives attending the show include Chet Ekstrand, vice president - Extended-Range Twin-Engine Operations (ETOPS) and Communication, Navigation, Surveillance/Air Traffic Management, Joseph Gullion, president - Boeing Airplane Services; and Manfred Schindler, vice president - Boeing Business Jets International Sales.

Bill Lawler, vice president and general manager - Business Development will lead the Military Aircraft and Missile Systems unit Asian Aerospace 2000 team.

Other Boeing executives currently scheduled to attend AA2000 are Dinesh Keskar, president - Boeing India; Doug Miller, vice president - Asia Pacific Operations; Ken Peacock, executive chairman - Boeing Australia; and Roger Taylor, vice president - Boeing Korea.

Boeing is proud of its long-standing partnerships in Asia, and firmly committed to making these partnerships continue long into the future, said Dickenson. For more than 70 years, Boeing has worked closely with regional airlines, governments and businesses to nurture air travel in Asia.

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